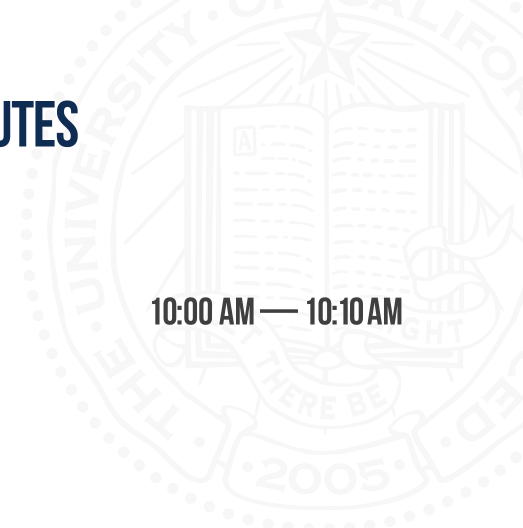




UCMAA BOARD OF DIRECTORS MEETING MINUTES

OCTOBER 18, 2025 | 10:00 AM — 02:00 PM (PDT)

ZOOM TELECONFERENCE | MEETING ID: 209-228-4484



10:00 AM — 10:10 AM

01 WELCOME & CULTURE BUILDER

• Attendance

- Executive Committee

- | | |
|--------------------|----------------|
| 1. Miguel Lopez | President |
| 2. Steven Barillas | Vice President |
| 3. Jonathan Ly | Secretary |

- Board of Directors

- | | | |
|------------------------|----------------------|---------------------|
| 1. Olivia Alvarez | 7. Vanessa Hernandez | 13. Mina Tawfick |
| 2. Devon Antonio | 8. Bob Lopez | 14. Cristian Vargas |
| 3. Keith Ellis | 9. Miguel Lopez | 15. Violet Walker |
| 4. Mindy Fernandez | 10. Jonathan Ly | 16. Angela Yang |
| 5. Sam Fong | 11. Gameelah Mohamed | |
| 6. Heidi Gomez Barrios | 12. Randell Rueda | |

- External Relations Staff

- | | |
|----------------------------|--|
| 1. Ed Klotzbier | Vice Chancellor & Chief External Relations Officer |
| 2. Danielle Armedilla | Associate Vice Chancellor & Senior Advisor |
| 3. Magdalena Castañeda | Director, Alumni Engagement |
| 4. Gabrielle "Gaby" Orduna | Alumni Relations & Events Specialist |

• Community Norms

- Summary: Revisited the community norms proposed during the August 2025 meeting with an emphasis on maintaining a safe, inclusive, and evolving space
- Discussion: President Lopez encouraged ongoing contributions as norms should be a standing "living document"
- * Community norm additions/suggestions may be shared directly with the Executive Committee

02 VICE CHANCELLOR'S UPDATE

10:10 AM — 10:50 AM

• Vice Chancellor's Report | Ed Klotzbier

- Twenty Years of Firsts: Celebrated 20 years of UC Merced on September 5, 2025
- Alumni At-A-Glance:
 1. 21,563 Alumni
 2. 93% of Alumni Live in California
 - a. 29% (6.2k) in Northern Region
 - b. 36% (7.7k) in Central Region
 - c. 29% (6.2k) in Southern Region
 - d. Graduate Division: 1,146
 3. Average age of 30 years old
- Rankings on the Rise:
 1. #25 Among Public Institutions (U.S. News & World Report Best Colleges)
 2. #57 In the Nation (U.S. News & World Report Best Colleges)
 3. #14 Best College in the Nation (Wall Street Journal)
 4. #3 in the Nation for Social Mobility (Wall Street Journal)
- Economic Impact:
 1. \$1.4B Statewide Impact
 2. \$1B in Merced County
 3. 8,600 Jobs Supported
- Enrollment:
 1. Nearly 9,000 Students; 2,000 New This Year
 2. 95% California Grown; 65% First-Gen; 62% Pell-Eligible

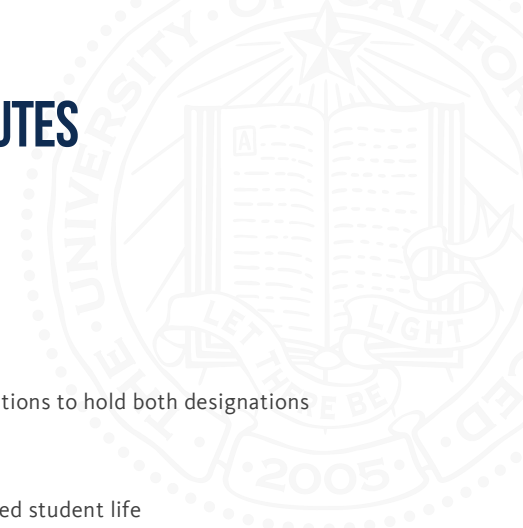
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- Research on the Rise
 1. 19 Research Based Awards
 - a. 6 of Those Awards \$1M
 2. Achieved R1 & Opportunity Designation— One of 21 institutions to hold both designations
- Athletics
 1. Transition to NCAA Division II
 - a. Opens opportunities for new rivalries and increased student life
 2. Celebrated 20th with a kick-off game and announcement of a \$5M gift from Campos Foundation
- Alumni Engagement:
 1. Encouraged alumni to leverage employer matching gifts and corporate connections
 2. Highlighted the Merced Automatic Admission Program (\$12k renewable scholarship)

03

UCMAA COMMITTEE REPORT OUTS

10:50 AM — 11:03 AM

- **Giving & Gratitude Committee**
 - Collaborations:
 1. Student Organization—Business Society Fall Clothing Drive
 2. UC Merced CARES Office — 10th Annual UC CARES Boxes Campaign
 - UCMAA Board Members encouraged to make a contribution to the Journey Fund
 - Committee is planning to support Giving Tuesday and Student Philanthropy Month
 - * President Lopez will provide a \$1,000 gift to the Journey Fund if 100% board giving is achieved
- **Engagement & Outreach Committee**
 - Podcast proposal to be presented by board member Devon Antonio during the open discussion
 - Looking into a possible webinar with Ombuds and the Student Career Center
 - Seeking out interest for a committee co-chair
- **Advocacy & Awareness Committee**
 - Planning a UCAN led webinar in November with UCOP State Government Relations and Federal Government Relations
 1. Goal: Educate alumni on advocacy and UCAN participation

04

BREAK

11:03 AM — 11:15 AM

05

UCMAA OPERATIONS

11:15 AM — 11:59 AM

- **Nominating Committee & Board Applications**
 - Discussions:
 1. Transparency of selection process; evaluating a closed versus an open session
 2. The board's role in ratifying nominations
 3. Timeline challenges for application cycle; evaluating if opening in April provides enough "runway"
 4. Reviewing the application questions and scoring rubric
 - Next Steps:
 - * Chairs to schedule a follow-up meeting ahead of the February board meeting
 - * Participation in discussions to be collected via post-meeting assessment
- **Officer Elections**
 - Discussions:
 1. Brief overview of timeline and process:
 - a. Document provided in materials of roles/responsibilities of the officers
 - b. Nominations open after January/February meeting
 - c. Elections conducted electronically in March
 - d. Officers announced at April meeting

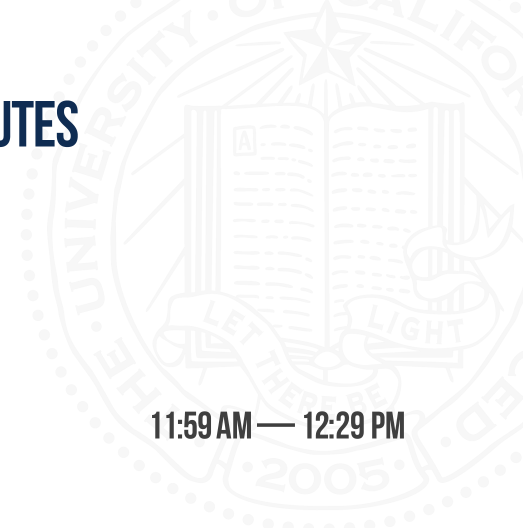
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- **Meeting Minutes**

- * Approval of votes passed unanimously

11:59 AM — 12:29 PM

06 AAUC UPDATE

- **Regent Update | Regent Brian Komoto (UCSF)**

- Federal & Regulatory Landscape
 1. U.S Department of Education has initiated investigations into UC campuses
 2. Legal counsel is exploring strategies to comply with federal requirements while protecting privacy
 3. Systemwide coordination and alumni advocacy are highly critical
- Alumni Advocacy
 1. Alumni engagement through UCAN has proven effective over recent campaigns
 2. On-going initiatives include “Stand Up for UC” and “Speak up for Science”
 3. Regent Komoto encouraged active promotion and participation of UCAN campaigns
- Career Development & Workforce Initiatives
 1. AAUC and UCOP are expanding career development programming across the UC system
 2. A Degree+ certification pilot has been launched at UC San Diego and UC Santa Barbara
- AI & Research Innovation
 1. Regent Komoto highlighted UC’s leadership in AI-driven research, particularly in healthcare and life sciences
 2. AI tools are being designed for internal UC use, with plans to expand applications beyond pharmaceuticals into diagnostics and other industries
- Academic & Workforce Pathways
 1. Regent Komoto highlighted the 3+3 BS/PharmD partnership between UC Merced & UCSF School of Pharmacy
 2. Additional pharmacy technician to pharmacist bridge programs are being explored to:
 - a. Increase workforce diversity
 - b. Create accessible pathways for Central Valley students

12:29 PM — 01:21 PM

07 OPEN DISCUSSION

- **Discussion Topics & Next Steps:**

- Podcast/PAWcast Proposal | Devon Antonio
 1. Goal: Highlight alumni stories, professional pathways, and Central Valley representation
 2. Emphasis on sustainability and long-term engagement
 3. Conducted a site visit to the Community Media Access Collaborative (CMAC) in Fresno:
 - a. Offers access to recording equipment, editing services, and technical support
 - b. Annual membership cost is approximately \$40 with an opportunity for fee waivers
- Special Meetings
 1. Proposed future sessions outside of quarterly meetings to discuss:
 - a. Career Center leadership (student-to-alumni career pathways)
 - b. Enrollment Management leadership (pipeline programs, MAAP expansion, etc.)
- Quarterly Board Meeting Participation
 1. Dates are shared in advance for maximum board participation
 - a. Can explore solutions such as increased hybrid options, regional convenings, adjustments for impacted weekends, etc.
 - b. Enrollment Management leadership (pipeline programs, MAAP expansion, etc.)
 2. Briefly discussed alternatives for Bobcat Day meeting:
 - a. Moving to a fully virtual session
 - b. Adjusting date (moving to Friday evening or Sunday morning) and timing

01:21 PM — 01:32 PM

08 BREAK



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01:32 PM — 01:52 PM

09 ALUMNI RELATIONS REPORT

• Alumni Relations Updates | Maggie Castaneda

- Staff Updates

1. Nolan Parks | Associate Director of Athletic Development
2. Alberto Rios-Saldana '22 | Associate Director of External Relations

- Athletic Updates

1. With the move to NCAA Division II, athletics has launched the Bobcat Club and Locker Legacy programs

- UCMAA Journey Fund

1. Estimated to be nearly \$60 when accounting for Regents fund accounts and endowment incoming/payout.

- Event Highlights

1. Celebrated 20 years of UC Merced from when the first Scholars Bridge Crossing (held 9/5/05) to this year's Scholars Bridge Crossing (held 8/26/25)
2. Held a women's soccer kick-off game on 9/5/25 to commemorate UC Merced's opening day and announce a \$5M gift from Campos Foundation towards a new track field facility and athletics scholarships
3. Brought UC Merced to alumni through the UCOP's HireUC Career Fair and reception, a Fresno Grizzlies Game, and two regional receptions held in San Francisco and LA

• Student Relations Updates | Gaby Orduna

- Upcoming Opportunities

1. 10/23/25 | Bobcat Bonfire
2. 10/28/25 | Pumpkin Paint & Sip
3. March 2026 | Student Philanthropy Month

10 A LOOK AHEAD & CLOSING REMARKS

01:52 PM — 01:58 PM

• Closing Remarks

- Reminder to complete the post-meeting assessment
- Executive Officers recognized the collective efforts of board members and committee chairs

• Reminders

- Next Meeting: January/February depending on board feedback