



# UCMAA BOARD APPLICATIONS: SCORING & CRITERIA

APRIL 2022 — MAY 2022

UNIVERSITY OF CALIFORNIA, MERCED

The Nominating Committee is comprised of the Immediate Past President, President, Vice President, Director of Alumni Relations and two board members that are appointed by the President and approved by the UCMAA Board. The Nominating Committee will thoroughly review all applications using a point system. Select candidates will be extended an opportunity to interview, and finalists will be recommended to the UCMAA Board for review and approval. Those who have been approved by the UCMAA Board will serve a 3-year term starting from 7/1/22 and ending on 6/30/25.

## APPLICATION QUESTIONS

### QUESTION 1

What skills, experiences, or abilities do you have that will make the greatest impact on your service to the UCMAA Board as it reaches out across the community and world to better engage UC Merced alumni?

**New Applicants:** “Please describe a personal project you will initiate during your first year as a board member.”

**Re-Applying Board Members:** “What contributions have you made to the UC Merced Alumni Association outside of your board service? What will you do for the next three years as a board member?”

- 0 — Does not provide a specific example of a skill/experience or an understanding of the Board's requirements
- 1 — Mentions at least one distinct skill/experience from their past, but doesn't seem to make a connection as to how that could benefit the Board
- 2 — Explains at least one distinct skill or experience that could benefit the Board
- 3 — Clearly explains at least one skill/experience that could benefit a Board project or initiative, and the role they could have in moving it forward

### QUESTION 2

What extracurricular community involvement have you pursued, as a UC Merced and/or an alum, to give back to your community and/or alma mater? Please elaborate on your role in these endeavors and any of your professional affiliations (ex: Rotary, Kiwanis, Chamber, RCO advisor, UCMAA Chapter Leader, additional boards).

- 0 — No community driven extracurricular involvement noted
- 1 — States at least one significant community driven extracurricular involvement as a student or alum
- 2 — States moderately consistent involvement in community driven extracurricular organizations/activities as a student and/or alum
- 3 — States heavy consistent involvement in community driven extracurricular organizations/activities as a student and/or alum

### QUESTION 3

A conservative estimate is that a UCMAA Board member devotes about 5-10 hours per month with meetings and events. Given your current and future time commitments, how do you see incorporating the UCMAA Board time commitment into your schedule?

- 0 — No or vague response provided
- 1 — Shows time availability but doesn't explain how UCMAA fits in with other commitments
- 2 — Demonstrates time availability as well as how UCMAA will fit into their schedule among their other commitments/obligations
- 3 — States heavy consistent involvement in community driven extracurricular organizations/activities as a student and/or alum



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## QUESTION 4

Which Alumni Relations & UCMAA pillars would you work on as a board member – Connections & Mentorship, Philanthropy, and Community Mobilization?

0 — Recommended 0 points

## QUESTION 5 — PHILANTHROPY

Philanthropy is a priority of the UCMAA Board to support UC Merced's immense transformational efforts. The Board culture supports 100% meaningful giving to our alma mater by each individual Board member. As such:

1) What is your personal definition of philanthropy and its impact?

- 1 — Provides a general definition of philanthropy as giving money without demonstrating their understanding of philanthropic impact
- 2 — Provides a concrete definition of philanthropy, but does not demonstrate their understanding of philanthropic impact; needs more details
- 3 — Provides a rich and robust definition of philanthropy and demonstrates its impact including their personal philanthropic philosophy that is unique to them

2) Why and how would you support UC Merced through philanthropy?

- 1 — Does not demonstrate an understanding of impact and significance of philanthropy
- 2 — Provides reasons for supporting UC Merced, but lacks tangible examples or an understanding of philanthropic impact
- 3 — Provides compelling reasons in supporting

## QUESTION 6

What inspired you to apply to the UCMAA Board?

0 — Recommended 0 points

## QUESTION 7

Who recommended and/or referred you to apply for the UC Merced Alumni Board?

0 — Recommended 0 points

## ADDITIONAL POINTS

Overall involvement and engagement as an alumnus is a key factor in the application evaluation process.

- 1 — Any candidate who has participated in a Alumni Relations event within the last two years — either as a student or as an alum
- 0.5 — Any candidate who has donated ever (lifetime giving)
- 0.5 — Any candidate who has donated within the last 18 months

## ADDITIONAL REQUIREMENTS

### RESUME

Applicants will be required to submit a copy of their current resume to provide experiential context to the Nominating Committee and UCMAA Board — the inclusion of volunteer history is recommended.

### INTERVIEW

The committee may conduct interviews in the month of June 2022.