



UCMAA BOARD OF DIRECTORS MEETING MINUTES

OCTOBER 20, 2017 | 06:00 P.M. — 08:00 P.M.
UC MERCED MONDO BUILDING | MERCED, CA



01 CALL TO ORDER 06:00 P.M. — 06:10 P.M.

- Call to order, those not present were Maricela Rangel-Garcia.
- Director of UC Merced Extension Tammy Johnson and Director for the Students First Center, Lisa Perry were present as guest speakers.

02 APPROVAL OF MEETING MINUTES 06:10 P.M. — 06:11 P.M.

- Approval of meeting minutes:
 - Motion: Miguel Lopez
 - Second: Alex Ela
 - Motion passed

03 UCMAA PROCEDURES + EXPECTATIONS 06:11 P.M. — 06:25 P.M.

- President Keith Ellis and Vice President Jackie Shay.
- Board Meeting Protocol
 - No Robert's Rule of Order
 1. Semi-Open forum
 2. Vibrant Discussion
- Communications: Slack + UC Merced LYNX
 - Slack
 1. Allows for discussion of committee topics outside of meetings
 2. Reduces the amount of media sources
 3. Reduces update time during committee meetings
 - UC Merced LYNX
 1. Soft launch
 2. Important for all individuals to create a profile in LYNX

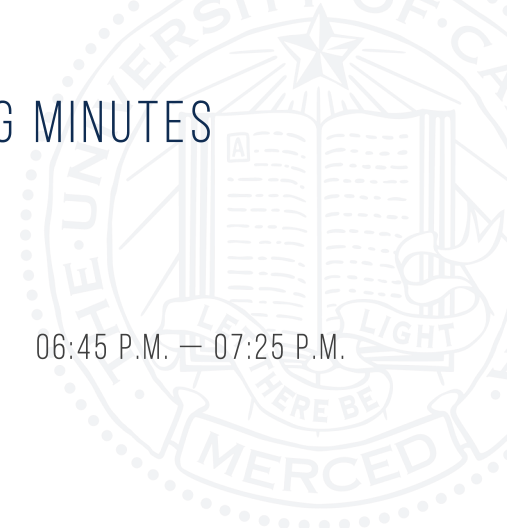
04 ALUMNI DIRECTOR'S REPORT 06:25 P.M. — 06:45 P.M.

- President Keith Ellis introduced Executive Director Chris Abrescy.
 - New Tagline
 - "Building the Future in the Heart of California"
 - New Downtown Center
 - New Logo
 - 7,500+ Total Alumni
 - 95% of Alumni stay in California
 - Alumni forming in Arizona
 - 27% of Alumni go on to Grad School
 - 14% remain at UC Merced
 - 10% of Alumni employed at a fortune 500 company
 - Engaging 39% of our Alumni
 - Current endowment — \$27,000
 - #GiveTueUCM
 - 732 donors in 2016
 - Target 1,000 - 2,000 donors for 2017
 - November 28, 2017



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05 SPECIAL GUESTS

06:45 P.M. — 07:25 P.M.

- President Keith Ellis introduced Tammy Johnson and Lisa Perry.
 - Tammy Johnson
 - Director of Extension — tjohnson2@ucmerced.edu
 - Extension Operations:
 - Since 2007, has been working to create an Extension program at UC Merced.
 - Multi-subject program teaching credential program in process with release as early as 2018.
 - Health profession post-Baccalaureate program in development.
 - Lab tech program in development as a higher learning option, not a post-baccalaureate program.
 - For programs that do not exist, UC Merced Extension is building partnerships with sister campuses to host the programs at UC Merced.
 - Professionals with a Master's degree or higher can teach Extension programs.
 - Degree completion program is a long-term goal that would allow individuals to finish and complete their degree.

06 STUDENT ALUMNI ASSOCIATION REPORT

07:25 P.M. — 07:35 P.M.

- President Keith Ellis introduced Student Alumni Association President Manjinder Kaur.
 - Three Pillars
 1. Connect Students with Alumni
 2. Cultivate Philanthropy
 3. Collaborate with the Community
 - Programs | Events
 1. Working to expand CATSPOTS businesses.
 - A CatCrawl was held in August for a tour of downtown CATSPOTS locations.
 2. Alumni Career Chat Employment Success Series (A.C.C.E.S.S.)
 - Psychology A.C.C.E.S.S. held October 5, 2017 with Kyle as an alumni panelist.
 3. The GraduATE Dinner
 - Kick-off event on October 21, 2017
 4. Friendship Day
 - Event to be held on November 2, 2017

07 UCMAA RESOLUTIONS

07:35 P.M. — 07:38 P.M.

- Deferred Action for Childhood Arrivals (DACA) Resolution
 - Motion to approve: Miguel Lopez
 - Seconded: Jackie Shay
 - Nay: Yaasha Sabba
 - Motion passed.
- Central Valley Regent Resoution
 - Motion to approve: Kyle Hamilton
 - Seconded: Jackie Shay
 - Motion passed.

08 UCMAA COMMITTEE REPORTS

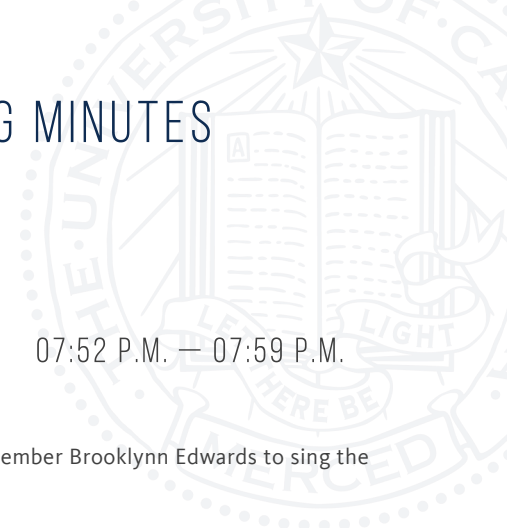
07:38 P.M. — 07:52 P.M.

- Reports given by committee chairs (refer to meeting minutes):
 1. Career & Professional Advancement
 2. Alumni Giving
 3. Alumni Advocacy
 4. Student Alumni Relations
 5. Community Engagement



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OPEN DISCUSSION

07:52 P.M. — 07:59 P.M.

- Fall Commencement 2017
 - Merced Theatre —Art Kamangar Center from 11:00 a.m. to 12:00 p.m.
 - President Keith Ellis to speak on behalf of the Alumni Association, and member Brooklynn Edwards to sing the alma mater, "My Merced".
- UCMAA Board Meeting:
 - Los Angeles greater area — January 2019
- Adjournment of meeting:
 - Motion: Kyle Hamilton
 - Second: Keith Ellis

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CLOSING REMARKS & ADJOURNMENT

07:59 P.M.