

UCMAA BOARD OF DIRECTORS MEETING MINUTES

APRIL 20, 2024 | 02:30 PM — 06:30 PM (PDT)

DOWNTOWN CAMPUS CENTER | MEETING ID: 209.228.4484

02:40 PM — 03:20 PM

01 MEDICAL EDUCATION

• Dr. Margo Vener

- Background

1. UCSF Assistant Dean for Undergraduate Medical Education at UC Merced
2. Named UC Merced Director of Medical Education as of December 2023
3. Worked at UCSF for 20 years, practices at UCSF's Refugee Clinic
4. Served on taskforce transition of SJV PRIME from UC Davis to UCSF

- SJV PRIME+

1. Includes the baccalaureate education of the student experience
2. Launched in 2023, the program selected 15 students out of 1,226 applicants from the Central Valley
 - a. The inaugural cohort of students is expected to enter medical school by 2027
3. Introduced the second cohort of BS-to-MD students at Bobcat Day
4. Students will spend their first 1.5 years of medical school at UC Merced and transition to UCSF for clinical
5. The program BS-to-MD pathway aims to address the shortage of doctors in the Central Valley

- Health Scholars

1. To support the greater population of students on the pre-med track, UC Merced launched a "[Beyond the MD: Biomedical Sciences & Health Professions](#)" living learning community (LLC)

- Open Discussion

1. SJV PRIME+ is building in support within the program (e.g. student navigator position) for those who may not graduate within the 4 years
2. Groundbreaking for the Medical Education Building is scheduled for May 14
 - a. The building will house various health related majors (e.g. psychology, public health, etc.)

02 UC MERCED FOUNDATION TRUSTEE ALUMNI REPRESENTATIVE

03:20 PM — 03:40 PM

• Linda Barreto '08, Esq.

- Alumna Overview

1. Professor of Law and Director of the New American Legal Clinic (NALC) at San Joaquin College of Law
 - a. Goal: Build a pipeline of future attorneys
 - b. Currently mentoring/working with two fellow UC Merced alumnae:
 - i. Jessica Jaramillo Perez '14
 - ii. Alejandra Zurita '20
2. Has served as the Alumni Representative on the UC Merced Foundation Board since October 2023

- Board of Trustees

1. The UC Merced Foundation Board of Trustees (BOT) is comprised of business and community leaders from across the state and nation
 - a. Trustees are appointed to a 3-year term
2. Currently consists of 50 volunteers, 2 of which are alumni members
3. The roles of the trustees include:
 - a. Engagement: Participating in meetings/work groups, attending events, and identifying nominees
 - b. Philanthropic Leadership: Building a culture of philanthropy, contributing annually to the Trustee's Impact Fund, and promoting philanthropic priorities
 - c. Advocacy: Advocating for UC and UC Merced, and staying informed about issues affecting the campus, system, and higher education
 - d. Governance: Provide input and strategic guidance to support fundraising goals and board operations

- Board Fundraising Initiatives

1. 2014 - 2015: Establishment of the Board of Trustees Presidential Chair
2. 2016 - 2018: Funding of Mobi the Mobile Maker Lab
3. 2019 - 2020: Funding in support of the Merced Vernal Pools & Grassland Reserve
4. 2021: Funding towards Student Success programs
5. 2022: Funding of the Undergraduate Research Opportunities Center
6. 2019 - 2020: Funding towards Athletics and the Health Scholars Program

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03 BREAK

03:40 PM — 03:50 PM

04 CULTURE BUILDER

03:50 PM — 04:00 PM

• Giving & Gratitude Activity

- Committee Lead Angela Yang distributed postcards and alumni donor names to board members
- * Board members were asked to write thank you messages to over 60 alumni donors
- * Virtual attendees were asked to respond to the prompt “I give/gave to UC Merced because...”
 1. Derek Sollberger: I gave to UC Merced as a fortunate alum who was accepted at this precocious university and gained many professional opportunities, and I hope that the university likewise continues to support first-generation students who are finding their way in the world.
 2. Sam Fong: I give to UC Merced because our university gave me incredible opportunities that changed my life, and I want to pay it forward and give other students & alumni similar opportunities to change their future.
 3. Ritwika VPS: I give to UC Merced because I have seen the difference this university has made in the life of so many students, including my own, because I believe in the vision it stands for, and because I hope that UC Merced will continue to stand for the people of the Central Valley and uplift this community as it grows, even if it might stumble once in a while (as we all do).
 4. Bob Lopez: I am on the board to help support students and alum with their careers. I enjoy seeing students earn their first internship or alum get their first full time positions. I give to help support student

05 ALUMNI RELATIONS REPORT

04:00 PM — 04:25 PM

• Alumni Relations

- Alumni Engagement Recap
 1. In Fall 2023, alumni had the opportunity to engage in 23 experiences (tabling to professional development)
 2. In Spring 2024, alumni had the opportunity to engage in 24 experiences
 3. Overall engaged 16 board members and had over 200 alumni interactions
 4. Hosted the 3rd annual Student Philanthropy Month (SPM)
 - a. 4 RCO participants, 3 of which were returning
 - i. Bobcat Band
 - ii. Pilipinx American Alliance/PAA
 - iii. Society of Hispanic Professional Engineers
 - iv. Diversified Doctors (New)
 - b. RCOs surpassed their initial goal of fundraising \$1,000 towards their projects ([learn more](#))
- Alumni At-A-Glance
 1. A total of 18,739 Alumni
 2. Average Age: 28 Years
 3. Gender Breakdown:
 - a. 52.6% Female
 - b. 47% Male
 - c. 0.4% Non-Binary
 4. Top 3 Populated States:
 - a. California — 17,601 (94%)
 - b. Texas — 107
 - c. Washington — 100

• Campaign Updates | Lisa Pollard Carlson, Associate Vice Chancellor

- Have surpassed the halfway mark — raised to date: \$100,040,763
- To date have reached 11,259 gifts through 6,777 donors
- Top areas of support include Student Support (33%), Unrestricted (28%), and Research (22%)
- Since 2020, the campaign has received 4,787 alumni gifts through 4,064 alumni donors
- Since 2020, alumni have endowed 13 new funds to support student excellence

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- **Student Alumni Association Updates | Zulette Orduna, SAA President**
 - A Year-in-Review
 1. Hosted Student Philanthropy Month events
 - a. Dinner for Champvocates
 - b. Bobcats Give Back: Day of Service
 - c. Game Night
 2. Tabled during Bobcat Day alongside alumni volunteers

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UCMAA COMMITTEES

04:25 PM — 05:50 PM

- **Committee Breakouts & Reports**
 - Advocacy & Awareness
 1. Developed an empathy map based on survey results from alumni with interest in advocacy
 2. Drafted a DACA resolution for voting (see UCMAA Operations for vote)
 - Engagement & Outreach
 1. Coordinating with SAA towards delivering a sustainable program of “Bobcats Helping Bobcats” mentorship
 2. Will be hosting an Coffee Chats Alumni session — opportunity for alumni and graduating students to connect
 - a. Planning for Monday, May 6
 3. Will be hosting a webinar event to connect with prospective UCMAA Board applicants
 - a. Planning for Wednesday, May 15
 - Equity, Justice & Inclusive Excellence
 1. Continuing to coordinate efforts with Chief Diversity Officer Delia Saenz
 - a. Hosted a discussion on “Marginality & Mattering: A Framework for Diverse Alumni Engagement”
 - b. [Infographic for Reference](#)
 - c. [Article Link](#)
 2. Will be proposing a UC Merced affinity group to engage alumni through the UCwide group, [UC CLAA](#)
 3. Looking for a co-lead to assist Eve Delfin
 - Giving & Gratitude
 1. Currently at 65% board giving (deadline is June 30, 2024)
 2. The board shared why they serve on the board (“I’m a part of the board because...”) and why they give (“I give to the board because...”)

07

UC CHICANX LATINX ALUMNI ASSOCIATION

05:50 PM — 06:30 PM

- UC Merced Chican@ Latin@ Alumni Network Presentation
 - UC Merced Highlights/Timeline
 1. 2006: First 3 graduates of UC Merced (all Latinx)
 2. 2009: Hosted the first Chican@ Latin@ Commencement Celebration featuring Dolores Huerta
 3. 2010: UC Merce earns HSI Designation with over 35% of students being Hispanic/Latinx
 4. 2011: UC Merced Alumni Association Founded and Dr. Leland joins UC Merced as the first Latina chancellor of the campus
 5. 2020: Dr. Juan Sánchez Muñoz joins UC Merced
 6. 2021: UC Merced earns the Seal of Excelencia
 - Representation
 1. 55% of UC Merced students are Hispanic
 2. 63.2% of Merced County are Hispanic
 3. 39% of California is Hispanic (18-24 year-olds are 49% Hispanic)
 - CLAN Objectives
 1. Creating opportunities for Chican@/Latin@ alumni to support each other cross-generationally
 2. Providing space to uplift and celebrate Chican@/Latin@ alumni identity, heritage, and successes
 3. Helping Chican@/Latin@ alumni to navigate post-graduate life through a strong community network
 4. Ensuring current students (and future alumni) benefit from Chican@/Latin@ alumni through mentorship, advocacy, and fundraising

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- Support for the Group from:
 1. UC Office of the President
 2. UC Chicanx Latinx Alumni Association
 3. UC Merced Division of Equity, Justice, & Inclusive Excellence
 4. UC Merced Office of Alumni Relations & External Relations Division
- Why Now?
 1. In light of accolades received by the institution (HSI, Seal of Excelencia)
 2. Being purposeful to have alumni for seats at the table – inclusive excellence
 3. Building towards a bigger momentum
 4. Be prepared to fulfill the alumni need
 5. Pioneering the UC Merced way!
- Next Steps:
 1. April 20 2024: UCMAA Board Ratification Vote
 2. April 23, 2024: UC CLAA Advocacy Day Reception
 3. June 22, 2024: UC CLAA Summit Meeting at UCSB
 4. Summer 2024: UC Merced CLAN Engagement Event
 5. September 2024: UC CLAA Summit Meeting hosted at UC Merced
- Vote: Approval of UC Merced Chican@ Latin@ Alumni Network
 1. Motion for approval: Steven Barillas
 2. Second: Jason Matthew Miguel
 3. Motion passed unanimously

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OPEN DISCUSSION

06:30 PM — 06:45 PM

- Incoming Executive Officers (July 2024— June 2026)
 - President: Miguel Lopez
 - Vice President: Steven Barillas
 - Secretary: Jonathan Ly
- DACA Resolution
 - Vote: Approval to pass the proposed resolution
 1. Motion for approval: Jackie Shay
 2. Second: Mina Tawfick
 3. Motion passed

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CLOSING REMARKS + ADJOURNMENT

06:45 PM — 07:00 PM

- Closing Remarks
 - Patricia Châu Nguyễn (UCOP): Thank you for being so welcoming. You all have special peers and have had a powerful day
 - Executive Officers
 1. Derek Sollberger: These past 6 years on the board have been amazing. With my new position, have to focus on that. UC Merced has made marks that allow alumni to succeed.
 2. Brenda Yu: Thank you everyone for a wonderful 5 years on the board and it has been a pleasure serving as vice president and watching everyone grow. Excited to submit my thesis in the next year and I hope to join the board again, but I'm looking forward to all the great things y'all will be doing.
 3. Randell Rueda: Thankful for the opportunity to join the board when I did. I never would have guessed I would be here after medical school, but I'm glad I was here. I challenge the board, as the out-going president, to continue to care. UCM means a lot to all of us, it means different things to each of us.
- Meeting adjourned at 7:00 p.m.