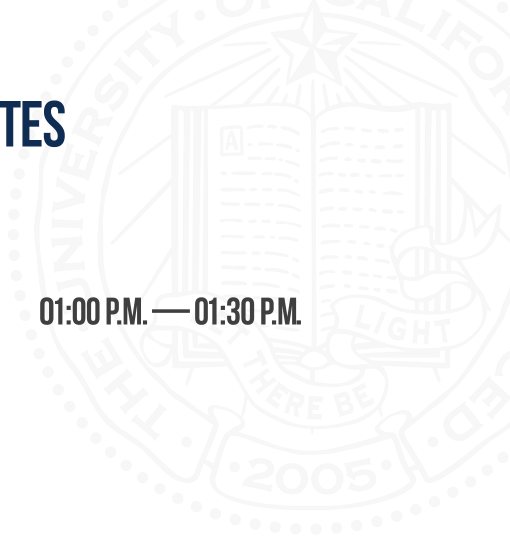




UCMAA BOARD OF DIRECTORS MEETING MINUTES

APRIL 24, 2021 | 01:00 P.M. — 04:30 P.M. (PDT)

ZOOM TELECONFERENCE | MEETING ID: 209-228-4484



01 CALL TO ORDER

01:00 P.M. — 01:30 P.M.

• External Relations Staff:

- Amber Flores Executive Director, Annual & Special Giving
- JaeJae Julian Interim Director, Alumni Relations
- Magdalena Castañeda Alumni Relations Assistant

• UCMAA Executive Committee:

- Brooklynn Pham President
- Jo-Anne Rodriguez Vice President
- Randell Rueda Secretary
- Keith Ellis Immediate Past President

• UCMAA Board Members:

- Trevor Albertson
- Alvin Cha
- Adrian Chavez
- Cristhian Gutierrez Huerta
- Eduardo Hernandez
- Juan Lopez
- Jared Ruscoe
- Derek Sollberger
- Jamie Sweet
- Ulises Vargas
- Brenda Yu

• UCMAA Members:

- Mina Tawfick

- Opening + Culture Builder led by Randell Rueda

02 ANNUAL GIVING & ALUMNI RELATIONS REPORT

01:30 P.M. — 01:57 P.M.

• Class Gift (Past, Present, and Future) | Amber Flores

- The Class Gift is a long-standing tradition since 2006, when the first graduates presented the Kolligian Library Aquarium
- Class gift is the largest contributor to alumni rankings and over the years nearly \$200k have been raised through the class gift tradition
- The 2021 Class Gift will be a mural that enhances the beauty of UC Merced and honors the graduating class

• Alumni Relations Report | JaeJae Julian

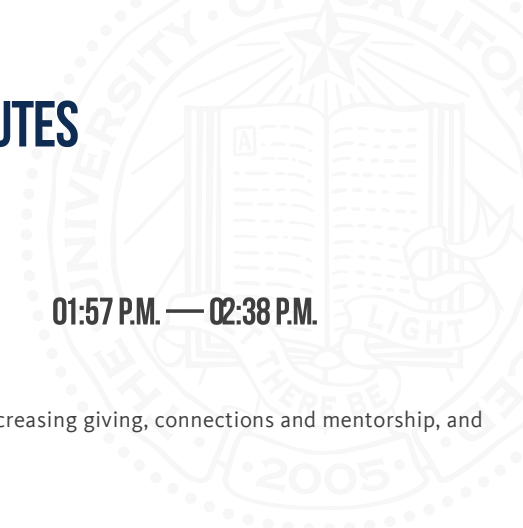
- Bobcat Briefing: Alumni Newsletter
 1. The April newsletter featured a letter from Vice Chancellor Klotzbier on advocacy
 2. Alumni Relations will be reaching out to Board Members who have expressed interest in being featured as guest writers
- 2. Spring Highlights
 - a. Over 30 alumni participated in a feedback session for UC Merced’s Strategic Plan through the event “Shaping Your Merced 2030”
 - b. A total of 71 unique attendees participated out of 150 alumni RSVPs for the regional virtual events, “An Evening with Chancellor Muñoz,”
 - c. A.L.U.M. Month kicked off with the Alumni Association Summit that marked the launch of the UCMAA Board applications
 - d. This year’s UC Merced advocacy initiative consisted of 18 virtual meetings led by Trustees and highlighting stories from students and alumni
 - e. “Conversations with Campus Leaders” was a virtual series that highlighted Dean Gilger, Dean Matsumoto, and Dean Dumont as they presented updates regarding research and programs from their respective schools
 - f. The UC Alumni Career Network will continue to host it’s monthly webinar series, with UC Merced hosting the September webinar on non-tech jobs in the Tech industry
 - g. The “Bobcat Walk: Stage Cross Opportunity” was an experience for the Spring 2021 graduates to celebrate their graduation in addition to the virtual ceremony



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03

DREAM TEAM BREAKOUTS

01:57 P.M. — 02:38 P.M.

- Overview
 - UCMAA Board Mission
 1. To increase engagement within our UC Merced alumni by increasing giving, connections and mentorship, and community mobilization
 - DREAM Team Goals, Objectives & Metrics
 1. Community Mobilization
 - a. Goal: Identify which communities we can impact positively, while bringing stakeholders together within our respective networks
 - b. Objectives:
 - i. Focus on students who could benefit from access to virtualization tools such as Wi-Fi devices, laptops through fundraising and donations
 - ii. Create a series of events consisting of caring conversations centered around topics such as LGBTQ, minority communities, etc.
 - c. Metrics:
 - i. Two events before the end of 2020/2021 Academic Year
 - ii. Partnership with UC Merced's Office of Social Justice Initiatives & Identify Programs
 - iii. Identify a time for pilot event
 2. Connections & Mentorship
 - a. Goal: Leverage a virtual platform to establish ongoing connections with the classes of 2020 and 2021 to provide resources and support that is responsive to their needs
 - b. Objectives:
 - i. Review current infrastructure to leverage current resources and ensure efforts are not duplicated
 - ii. Determine how to establish connections
 - c. Metrics:
 - i. Establish virtual connections, ideally through 2 events/milestones supported by survey results
 3. Increasing Giving
 - a. Goal: increase overall awareness of giving back to UC Merced and why it is so important
 - b. Objectives:
 - i. Leverage our resources to increase overall engagement including personal connections
 - ii. Advertise the importance of giving and demonstrate the impact on the campus and students
 - iii. Increase awareness among the current student population early on
 - c. Metrics:
 - i. Plant: Track share/engagement metrics through social media
 - ii. Grow: Track newsletter clicks/actions, as well as donors and donations
 - iii. Sustain: Track engagements
- DREAM Teams broke into groups to discuss next steps and plan future discussions

04

UC MERCED ALUMNI REGENT

02:38 P.M. — 02:52 P.M.

- Operation: Vote on the adoption of the Alumni Regent Bylaw proposal
 - Motion to approve the bylaws
 1. Yes: Trevor, Alvin, Adrian, Cristhian, Eduardo, Juan, Brooklynn, Jo-Anne, Randell, Jared, Derek, Jamie, Ulises, Brenda
 2. No: None
 3. Abstentions: Keith
 4. Motion approved

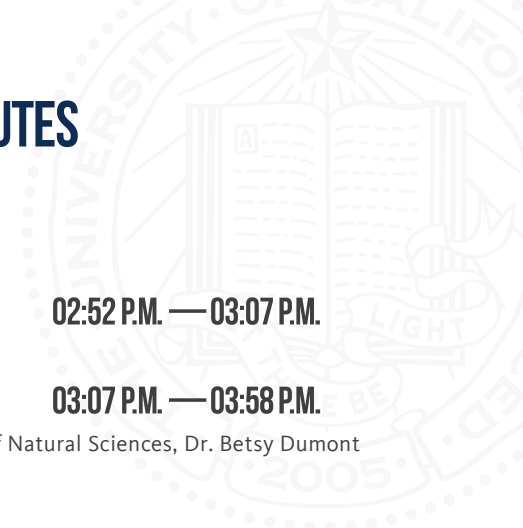
* Indicates Action Item



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05

BREAK

02:52 P.M. — 03:07 P.M.

06

MEDICAL EDUCATION

03:07 P.M. — 03:58 P.M.

- Presentation led by Director of Medical Education, Dr. Thelma Hurd, and Dean of Natural Sciences, Dr. Betsy Dumont
- Alumni Hillary Brown and Marko Zivanovic joined the presentation
- Progress Update
 - Over the past year to 16 months, efforts have been focused on building the foundation that will support the inevitable UC Merced Medical School
 - Dr. Hurd has taken strides to build and strengthen partnerships within the health care community:
 1. UC Merced Partners
 - a. School of Natural Science
 - b. School of Engineering
 - c. School of Social Sciences, Humanities & Arts
 - d. Kolligian Library
 3. Health Sciences Research Institute
 - 2. Community Partners
 - a. Merced-Mariposa Medical Society
 - b. Physicians (Merced, Modesto, Fresno)
 - 3. Educational Partners
 - a. Merced Community College
 - b. Allied Health Merced Community College
 - c. Bakersfield College of Sequoia
 - d. College of Sequoia Nursing Program
 - e. Livingston Health (FQHC)
 - f. Golden Valley Health (FQHC)
 - g. Merced Medical Center
 - h. Family Practice Merced Medical Center—UC Davis
- Have representation on State and regional committees
 1. Assemblymember Adam Gray's Medical Education Coalition
 2. Ms. Ashley Swaengin's Fresno/Madera Healthcare Collaborative
- Educational Initiatives
 - LEAD Pre-Health: Leadership training for future healthcare professionals
 1. Partnership with the Office of Leadership, Service and Career
 2. The initial class of 30 had 70 applicants apply
 3. Brought in health care leaders from across the region from UC, Kaiser Permanente, Allied Health, physicians, and FQHC to learn about the business infrastructure that supports clinical training
 - Pre-Med Central: Consists of 200 members and enables various student organizations to act as a unified force through their individual missions
 - Society for Medical Sciences: Journal club that will launch in May
 - SJV PRIME ARCH: Consists of a seminar series called "ALIGN" and the summer research program ASPIRE
 - MCAT Preparation: Developed a collaboration with Kaplan and Pinesett Empowerment to provide exam preparation resources that will support students
 - 2021-Clinical Immersion Experience (CIEx) - Surgical Oncology
 - Grand Rounds: Launched in Spring will continue to feature regional and national speakers
 1. Alumnus, Dr. Zi Wang '11 will provide an Stroke Management Update (June)

* Indicates Action Item

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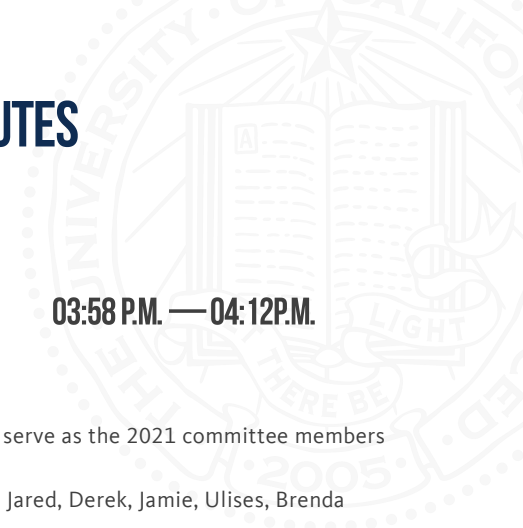
- A Medical Education Advisory Committee consisting of faculty and advisors across campus has been established
- Planning to establish a Community Advisory Committee in 2022
- Working with Provost and Executive Vice Chancellor Greg Camfield to establish a Medical Education Office
- Developing an outreach program for high school students that is academic focused
- Established the [Medical Education Collaborative](#) website
- Medical School in the Making | UC Merced Regional Medical Campus
 - The UCSF-UC Merced joint program will advance health worldwide through research/inquiry, health professions education and teaching, public service, and excellence in patient care
 - Early Acceptance Model—8 Year BS/MD Program
 1. Year 1-4: Undergraduate Degree - UC Merced
 2. Year 5-6: Preclinical Sciences (18 months) - UC Merced
 3. Year 6-8: Clinical Sciences (30 months)
 - Expand to include community college students
 - Proposed Timeline
 1. 2020 Project Charter to establish partnership (UCSF-UC Merced)
 2. 2020-2023 Build UC Merced-UCSF infrastructure to support medical education
 3. 2023 First cohort BS-MD program students at UC Merced; will consist of 12 students
 4. 2027 First cohort BS-MD preclinical medical training at UC Merced
 5. 2029 BS-MD cohort begins clinical rotations at UCSF Fresno
 6. 2030 First BS-MD cohort graduates; Secure accreditation for UC Merced/UCSF Fresno Medical Degree
 - Areas of Support Needed
 1. Endowed student scholarships to support BS-MD and health science students
 2. Student summer research opportunities
 3. Sponsored lectureships
 4. Faculty recruitment and training support
 5. Expand undergraduate student clinical shadowing/rotation and medical student training slots
 6. HBSME—Future building to house medical education program
- Open Discussion
 - Hillary inquired if Grand Rounds were open to the public?
 1. Dr. Hurd confirmed attendance is limited to invite only but asked alumni to reach out to her with their contact information to be included in future communications
 - Alvin asked how it was decided that 12 per cohort was the ideal enrollment number?
 1. Dean Dumont shared it is based on the current financial model they are working under
 2. Dr. Hurd added that training slots for students need to be confirmed upfront and hopes that in the future enrollment could grow beyond the 12 based on that factor
 - Marko asked what the vision beyond MD accreditation would be when it comes to programs like pharmacy and non-MD education fields?
 1. Dr. Hurd confirmed it is too early to say, but it optimistic that focus will shift after accreditation is achieved by the projection year of 2030
 - Randell asked if searches for more student support liaisons (e.g. Student Affairs) is underway?
 1. Dr. Hurd welcomed suggestions and advise as they prepare for the first cohort of students in 2023
 - Brenda asked if the UC Merced medical education opportunity will be strictly for BS-MD program students?
 1. Dr. Hurd confirmed that is the case as the BS-MD students will receive a degree from the UCSF School of Medicine through the current planned model; UC Merced graduates are encouraged to apply to UCSF directly
 - Brooklynn asked what incentives or long-term programs will be placed to retain graduates in the Central Valley?
 1. Dean Dumont shared research suggests doctors often stay in areas where residency is completed, but considerations are being made for retention



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07

UCMAA BOARD OPERATIONS

03:58 P.M. — 04:12 P.M.

- Nominating Committee
 - Board apps launched on April 10, 2021 and will close on May 17, 2021
 - Cristhian Gutierrez Huerta and Eduardo Hernandez were nominated to serve as the 2021 committee members
 1. Motion: Vote for approval of nominees
 2. Yes: Trevor, Alvin, Adrian, Juan, Brooklynn, Jo-Anne, Randell, Jared, Derek, Jamie, Ulises, Brenda
 3. No: None
 4. Abstentions: Keith, Eduardo, Cristhian
 5. Motion passed

- Scholarship Selection Committee
 - Alumni Eve Delfin and Erick Aitchison were nominated to serve as alumni representatives for the 2021 committee
 1. Motion: Vote for approval of nominees
 2. Yes: Trevor, Alvin, Adrian, Juan, Cristhian, Eduardo, Keith Brooklynn, Jo-Anne, Randell, Jared, Derek, Jamie, Ulises, Brenda
 3. No: None
 4. Abstentions: None
 5. Motion passed

- Board of Trustees (BOT) Alumni Representative
 - The UC Merced Foundation BOT is seeking nominations from the UCMAA Board to serve as the alumni liaison for BOT
 - * Nominations will be collected during and after the UCMAA Board Meeting via the post-meeting assessment

08

OPEN CREATIVE DISCUSSIONS

04:12 P.M. — 04:22 P.M.

- Acknowledgements of the UCMAA Board were briefly shared
- The Executive Officers thanked the Board Members for their dedication and commitment during the pandemic

09

CLOSING REMARKS + ADJOURNMENT

04:22 P.M.

- Meeting adjourned at 4:22pm