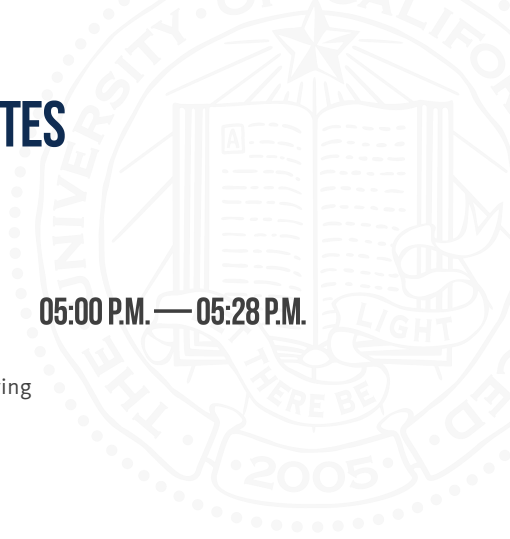




# UCMAA BOARD OF DIRECTORS MEETING MINUTES

APRIL 12, 2019 | 05:00 P.M. — 08:00 P.M.  
DOWNTOWN CAMPUS CENTER | MERCED, CA



## 01 CALL TO ORDER

05:00 P.M. — 05:28 P.M.

- **Alumni Relations Staff:**
  - Lisa McMullen Executive Director of Annual and Special Giving
  - Chris Abrescy Executive Director of Alumni Relations
  - Magdalena Castaneda Administrative Assistant
- **UCMAA Executive Committee:**
  - Keith Ellis President
  - Brandon Ruscoe Vice President
  - Randell Rueda Secretary
- **UCMAA Board Members:**

- Trevor Albertson	- Aaron Hill	- Joan Rich
- Alvin Cha	- Domonique Jones	- Janna Glaze
- Alex Ela	- Sean Lambert-Diaz	- Jared Ruscoe
- Jacob Gutierrez	- Celso Lopez	- Jamie Sweet
- Eduardo Hernandez	- Miguel Lopez	- Derek Sollberger
- Katie Hatfield	- Jacqueline Minas	- Ulises Vargas
- Eduardo Hernandez	- Brooklynn Pham	- Marko Zivanovic
- Opened with "My Merced" Alma Mater Video
- Approval of Agenda/Passing of Minutes:
  1. Motion: Marko Zivanovic
  2. Second: Domonique Jones
  3. Vote: Unanimous approval

## 02 EXECUTIVE DIRECTOR OF ANNUAL & SPECIAL GIVING

05:28 P.M. — 05:31 P.M.

- Lisa McMullen, Executive Director of Annual and Special Giving
  - Recent addition to External Relations focused on finding ways for alumni to make meaningful gifts
  - Formerly Director of Alumni Relations at CSU Stanislaus

## 03 ALUMNI DIRECTOR'S REPORT

05:31 P.M. — 05:50 P.M.

- Executive Director of Alumni Relations, Chris Abrescy
  1. A.L.U.M. WKND 2.0
    - From 3 days to 2 for meaningful alumni engagement
    - Will continue to advertise UCMAA Board Meetings
  2. UCMA Alumni Population
    - Will achieve 10,000+ following Spring 2019 Commencement
    - Currently over 9,500 alumni
  3. Merced Alumni Regional Strategy (MARS)
    - Nearly 12 events to engage various California alumni
      - a. Santa Clara
      - b. San Diego
      - c. Long Beach
      - e. Sacramento
  4. Career Partnerships
    - UC Virtual Career Series — UC Merced to host webinar November 2019
    - Hire UC Alumni Career Fair — held in San Francisco on May 2, 2019
    - Clothing Closet

\* Indicates Action Item



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## 5. Advocacy Efforts

- UC Merced Advocacy Day — held in Sacramento on April 10, 2019
- UC Advocacy Network (UCAN)

## 6. Homecoming 2019 — Founding Classes Reunion ('09 - '12)

## 04 ALUMNI TRUSTEE REPORT

05:50 P.M. — 06:02 P.M.

- Alumni Trustee Appointment
  - Appointment is for one-year. Currently there is no other UC Merced alumnus on the Foundation Board of Trustees
  - Trustees are interested in being involved despite their respective alma maters
- Goals
  1. Fundraise for current and future students
  2. Create and build entrepreneurial ecosystems to support research in this area and support local businesspeople
  3. Recruit diverse, qualified board members

## 05 UCMAA COMMITTEES

06:02 P.M. — 06:25 P.M.

- Career & Professional Advancement Committee — Chaired by Brooklynn Pham
  1. Professional Development Subcommittee — Focused on preparing and advertising elevator pitch event
  2. Mentoring Subcommittee — Discussed different mentor programs
    - \* Anyone interested in serving as a mentor please reach out
- Alumni Advocacy Committee — Chaired by Domonique Jones
  1. UC Merced Advocacy Day recap — great attendance and positive experiences
  2. Assemblymember Adam Gray interested in forming a medical campus focus group
  3. In talks with UCSC about funding opportunities
  4. Working towards aligning efforts with the Board of Trustees to increase synergy
    - \* Draft AB1606 bill resolution for UCMAA Board to review
- Student Alumni Relations Committee — Chaired by Alvin Cha
  1. GraduATE Dinner to be hosted by Aaron and Sara Hill
  2. Brainstormed ideas for upcoming A.C.C.E.S.S. events
- Community Engagement Committee — Chaired by Jamie Sweet
  1. Upcoming book drive (A.L.U.M. WKND) and possible backpack drive (Summer 2019)
  2. Sponsorship opportunity for Women's Empowerment summit (Summer 2019)
  2. Alumni highlights for those active in their communities
- Alumni Giving Committee — Chaired by Aaron Hill
  1. Open call to join committee
  2. Committee Goal: To create and maintain a culture of reciprocity amongst current students and alumni, fostering stronger bonds amongst current and future alumni.
  3. Discussed gift acknowledgement for all levels
  4. Acknowledgement of professional success
  5. Giving Tuesday

## 06 UCMAA NOMINATING COMMITTEE

06:25 P.M. — 06:39 P.M.

- Committee Nominations: Derek Sollberger, Ulises Vargas, and Jamie Sweet
  - Motion to move approve nominations
    1. Motion: Miguel Lopez
    2. Seconded: Sean Lambert-Diaz
    3. Vote: Passed unanimously

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\*Leverage respective networks to apply for board

- Scoring & Criteria Updates
  - Motion to move approve updates
    1. Motion: Sean Lambert-Diaz
    2. Seconded: Jared Ruscoe
    3. Vote: Passed unanimously.

## 07 UCMAA SCHOLARSHIP SELECTION COMMITTEE

06:39 P.M. — 06:42 P.M.

- Appointees for committee:
  1. Sam Fong (board member)
  2. Danielle Dawang (chapter leader)
  3. Jessica Anderson
  - Motion to move approve appointees
    1. Motion: Brooklynn Pham
    2. Seconded: Marko Zivanovic
    3. Vote: Passed unanimously

## 08 UCMAA OPERATIONS

06:42 P.M. — 07:10 P.M.

- Town Hall Amendment Proposal
  - Motion to move approve amendment
    1. Motion: Sean Lambert-Diaz
    2. Seconded: Jacqui Minas
    3. Opposed: Marko Zivanovic, Celso Lopez, Janna Glaze, Trevor Albertson
    4. Abstentions: Joan Rich, Keith Ellis, Eduardo Hernandez, Miguel Lopez
    5. Vote: Passed
- Alumni Trustee Amendment Proposal
  - Discussion held regarding proposal and next steps

## 09 EXECUTIVE BOARD TERM LIMITS

07:10 P.M. — 07:45 P.M.

- Minutes removed for anonymity

## 10 UCMAA BOARD GOALS

07:45 P.M. — 07:48 P.M.

- Recap of short-term and long-term goals by Vice President Brandon Ruscoe

## 11 OPEN CREATIVE DISCUSSION

07:48 P.M. — 07:55 P.M.

- Aaron Hill: Trustee Emeritus has been brought up. Discussion can be held later.
- Keith Ellis: All-call to be held for all committees with the exception of Career & Professional Advancement
- Joan Rich: Staff and Faculty of Color Association looking for gown donations (navy from 2014 and onward)
- Chris Abrescy: Recent appointment of new Associate Chancellor of Diversity, Equity and Inclusion

## 12 CLOSING REMARKS & ADJOURNMENT

07:55 P.M. — 07:59 P.M.