CALL TO ORDER
06:00 P.M. — 06:10 P.M.

- Call to order, those not present were Maricela Rangel-Garcia.
- Director of UC Merced Extension Tammy Johnson and Director for the Students First Center, Lisa Perry were present as guest speakers.

APPROVAL OF MEETING MINUTES
06:10 P.M. — 06:11 P.M.

- Approval of meeting minutes:
  - Motion: Miguel Lopez
  - Second: Alex Ela
  - Motion passed

UCMAA PROCEDURES + EXPECTATIONS
06:11 P.M. — 06:25 P.M.

- President Keith Ellis and Vice President Jackie Shay.

- Board Meeting Protocol
  - No Robert’s Rule of Order
    1. Semi-Open forum
    2. Vibrant Discussion

- Communications: Slack + UC Merced LYNX
  - Slack
    1. Allows for discussion of committee topics outside of meetings
    2. Reduces the amount of media sources
    3. Reduces update time during committee meetings

  - UC Merced LYNX
    1. Soft launch
    2. Important for all individuals to create a profile in LYNX

ALUMNI DIRECTOR’S REPORT
06:25 P.M. — 06:45 P.M.

- President Keith Ellis introduced Executive Director Chris Abrescy.

- New Tagline
  - “Building the Future in the Heart of California”

- New Downtown Center
- New Logo
- 7,500+ Total Alumni
- 95% of Alumni stay in California
  - Alumni forming in Arizona
- 27% of Alumni go on to Grad School
  - 14% remain at UC Merced
- 10% of Alumni employed at a fortune 500 company
- Engaging 39% of our Alumni
- Current endowment — $27,000
- #GiveTueUCM
  - 732 donors in 2016
  - Target 1,000 - 2,000 donors for 2017
  - November 28, 2017

* Indicates Action Item
06 SPECIAL GUESTS

President Keith Ellis introduced Tammy Johnson and Lisa Perry.

Tammy Johnson
- Director of Extension — tjjohnson2@ucmerced.edu
- Extension Operations:
  - Since 2007, has been working to create an Extension program at UC Merced.
  - Multi-subject program teaching credential program in process with release as early as 2018.
  - Health profession post-Baccalaureate program in development.
  - Lab tech program in development as a higher learning option, not a post-baccalaureate program.
  - For programs that do not exist, UC Merced Extension is building partnerships with sister campuses to host the programs at UC Merced.
  - Professionals with a Master's degree or higher can teach Extension programs.
  - Degree completion program is a long-term goal that would allow individuals to finish and complete their degree.

06 STUDENT ALUMNI ASSOCIATION REPORT

President Keith Ellis introduced Student Alumni Association President Manjinder Kaur.

Three Pillars
1. Connect Students with Alumni
2. Cultivate Philanthropy
3. Collaborate with the Community

Programs | Events
1. Working to expand CATSPOTS businesses.
   - A CatCrawl was held in August for a tour of downtown CATSPOTS locations.
   - Psychology A.C.C.E.S.S. held October 5, 2017 with Kyle as an alumni panelist.
3. The GraduATE Dinner
   - Kick-off event on October 21, 2017
4. Friendship Day
   - Event to be held on November 2, 2017

07 UCMAA RESOLUTIONS

Deferred Action for Childhood Arrivals (DACA) Resolution
- Motion to approve: Miguel Lopez
- Seconded: Jackie Shay
- Nay: Yaasha Sabba
- Motion passed.

Central Valley Regent Resolution
- Motion to approve: Kyle Hamilton
- Seconded: Jackie Shay
- Motion passed.

08 UCMAA COMMITTEE REPORTS

Reports given by committee chairs (refer to meeting minutes):
1. Career & Professional Advancement
2. Alumni Giving
3. Alumni Advocacy
4. Student Alumni Relations
5. Community Engagement

* Indicates Action Item
OPEN DISCUSSION
07:52 P.M. — 07:59 P.M.

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Fall Commencement 2017
• Merced Theatre — Art Kamangar Center from 11:00 a.m. to 12:00 p.m.
• President Keith Ellis to speak on behalf of the Alumni Association, and member Brooklynn Edwards to sing the alma mater, “My Merced”.

UCMAA Board Meeting:
• Los Angeles greater area — January 2019

Adjournment of meeting:
• Motion: Kyle Hamilton
• Second: Keith Ellis

CLOSING REMARKS & ADJOURNMENT
07:59 P.M.