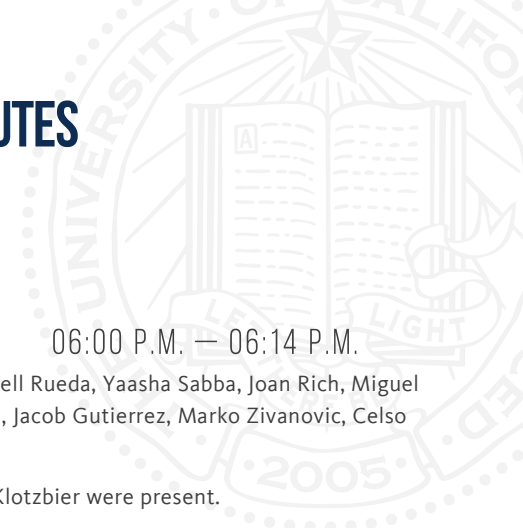


UCMAA BOARD OF DIRECTORS MEETING MINUTES

APRIL 20, 2018 | 06:00 P.M. — 08:00 P.M.
DOWNTOWN CAMPUS CENTER | MERCED, CA



01 CALL TO ORDER

06:00 P.M. — 06:14 P.M.

- Chris Abrescy, Keith Ellis, Jackie Shay, Sean Lambert-Diaz, Brandon Ruscoe, Randell Rueda, Yaasha Sabba, Joan Rich, Miguel Lopez, Kyle Hamilton, Sheena Truong, Brooklynn Pham, Katie Hatfield, Alvin Cha, Jacob Gutierrez, Marko Zivanovic, Celso Lopez, Jared Ruscoe, Sam Fong, and Alex Ela were present.
- Guest speakers Chancellor Leland and Vice Chancellor of External Relations, Ed Klotzbier were present.
- Guests Al Bona and Student Alumni Association President Manjinder Kaur and Vice President Arjun Kohli were present.

02 CHANCELLOR'S REMARKS

06:14 P.M. — 07:00 P.M.

- Medical School
 - Medical education and programs are in discussion
 - Amendment to master plans and outline of studies need to be discussed
- School of Management — opening in approximately one year
- UCMAA Board Involvement
 - Participation in advocacy vital
 - Sharing the story of UC Merced with the world
 - Focused on coordinated regional work with External Relations VC Klotzbier
- UC Merced Campus Climate
 - Overall there is student solidarity for protection of students
 - 30% of College students would sacrifice the first amendment for improved campus climate
 - Student programs in place to increase collaboration amongst the population in the residence halls
 - Campus leadership is working to ensure students do not feel oppressed or in danger
 - Would like to hold more difficult conversations often to alleviate hostility

03 EXTERNAL RELATIONS REPORT

07:00 P.M. — 07:12 P.M.

- UC Merced
 - Receiving nation-wide recognition with stories being shared across larger platforms
 - Chronicle of Higher Education, San Francisco Chronicle, etc.
 - Student Alumni Association received Gold and Grand Gold in CASE District VII
- UC Merced Alumni
 - Increasing engagement with campus leadership regionally
 - Seeking to highlight and connect with the alumni
- Alumni Relations
 - Unit recognized for exceptional work/engagement

04 ALUMNI DIRECTOR'S REPORT

07:12 P.M. — 07:45 P.M.

- Downtown Campus Center Opening
 - Large and positive gathering of students, staff, faculty, and community members.
- UC Sesquicentennial Celebration
 - 150th anniversary of UC System and UC Berkeley
 - Ongoing activities being held regionally



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- Merced Merchandise
 - External Relations is working to update branding campus-wide
 - Phase out 2002 from Campus Bookstore
- Give Tue UC Merced 2017
 - Goal was donor focused — 1,000 unique donors in a day
 - Revisiting goal for Give Tue UC Merced 2018
- UC World News Ranking
 - Alumni participation ranking lower than previous year
 - Trying to surpass 13% for 2018
- UCMAA Funds
 - UCMAA Scholarship Endowment — \$59,000
 - UCMAA Journey Endowment — \$30,000
- Merced Alumni Regional Events
 - Average of over 40 alumni per event
 - Engaging alumni from Northern to Southern California

05

UCMAA NOMINATING COMMITTEE

07:45 P.M. — 07:57 P.M.

- Board Application Review
 - All continuing Board members may be present during committee review
 - Non-Board Members may be invited but not necessary to overall process
- Board Application
 - Update application to link to pillars during said question
- Nominating Committee
 - Appoints of Brooklynn Pham, Joan Rich, and Brandon Ruscoe to committee
 - Motion: Kyle Hamilton
 - Second: Miguel Lopez
 - Motion passed

06

UCMAA SCHOLARSHIP COMMITTEE

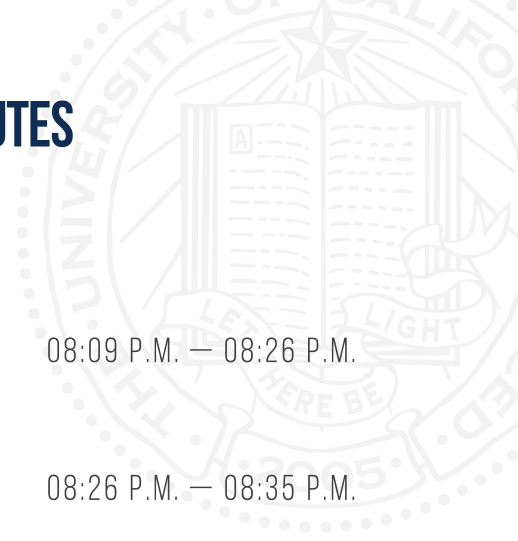
07:57 P.M. — 08:09 P.M.

- Scholarship Selection Process
 - Appointments made by UCMAA President and Alumni Relations Director
- Recommendations
 1. Lauren Butler — actively involved with Greek life, specifically Gamma Gamma Gamma
 2. Matt Wainwright — supporter of the Sacramento scholarship and expressed interest in organizing a Sacramento Capitol Chapter for Capitol employees
 3. Janna Rodriguez — active member of the Merced community actively working toward competing her PH.D.
- Scholarship Committee
 - Appoints of Lauren Butler and Janna Rodriguez to committee
 - Motion: Marko Zivanovic
 - Second: Kyle Hamilton
 - Motion passed
 - Matt Wainwright appointed as alternative



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07

UCMAA COMMITTEES

- Recap of previous meeting minutes

08:09 P.M. — 08:26 P.M.

08

OPEN DISCUSSION

- Closing remarks presented by UCMAA Vice President Jackie Shay
- Closing remarks presented by UCMAA Secretary Sean Lambert-Diaz
- Meeting adjournment
 - Motion: Brooklynn Pham
 - Second: Jared Ruscoe
 - Meeting adjourned

08:26 P.M. — 08:35 P.M.

09

ADJOURNMENT

08:35 P.M.