



## **SJV UC ALUMNI NETWORK MEETING**

TUESDAY • NOVEMBER 3, 2015

5:30 P.M. — 6:30 P.M.

### **1. APPROVAL OF MINUTES**

### **2. EDUCATOR'S RECEPTION**

- Charles Nies is excited about showing partnership between UC Merced and P-16 schools. Way to celebrate education
- Possible speaker from Cal-Teach. Cal-Teach will provide t-shirts for all attendees to promote Cal-teach personalized to our event. Chris Luna will follow up with Cal-Teach.
- UCM is now linked with UCB, so that students from UCM can do a semester at UCB to take needed education courses.
- Link between UC Extension Education to offer other linked courses for Master Degree programs.
- Chris Luna shared that "Save the Dates" will go out around November 16. Poster was shared. Chris Abrescy will take care of changes to the poster.
- Patti Kishi shared that C. Vara would like to see a list of community/UCM partnerships. C. Nies understands and is suggesting that we focus on programs that involved schools; group agrees.
- It was suggested to have UCM Students who are graduates of local schools have the opportunity to nominate an outstanding teacher. This teacher is someone who provided support and encouragement helping guide them on their path of success.
- Chris Abrescy suggests rebranding event as "Celebrating Educators" Group agreed; C. Abrescy will follow up with C. Nies.
- Dulce suggested that we get a quote from a UCM Student to put on the invite. This quote would be another way to honor our teachers.
- It was also suggested to use UCM Students for photo publicity. Students would be photographed in clothing representing their high schools.

### **3. GIVING TUESDAY UC MERCED**

- 24 hour initiative with 3:1 match from Wells Fargo and Foster Poultry Farms.
- Website: [givetue.ucmerced.edu](http://givetue.ucmerced.edu)
- Who: Target students, staff, faculty, alumni, parents, community, etc.
- Capitalize on social media.
- Where: While happening at UC Merced, we hope to reach supporters worldwide.
- Changes: promo video will be rolled out, Thunderclap (free platform), GiveCampus, Give Tue Crew
- Command center in Chancellor's Conference Room and Lantern. SJV UC members encouraged to stop by any time on December 1.
- CATSPOTS Locations, group hopes to partner with these businesses.

### **4. SJV UC Scholarship Fund**

- Goal is \$6,500, after match would be \$25,000 (endowment)
- Pledges can be set up to be paid in monthly/three year increments or other options.
- Time Line– start on Nov. 15, and end Dec 1
- Check made out to UC Merced Foundation, memo SJV UCM Alumni Association, check must be dated between November 15 and December 1. Giving will be available online and by mail. Details sent soon
- Group was interested in merit scholarships, as well as, need based grants.

### **5. Homecoming Recap**

- One of the largest attendance, successful event



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### **6. SJV UC, SAA AND UCM ALUMNI ASSOCIATION BOARD JOINT COMMITTEE**

- Would like this group to work together to do outreach to local schools.
- Admission Cats is a current program which promotes UC Merced to students throughout California.
- Alumni Relations would be coordinating this group.
- Please let Chris Abrescy know if you want to be involved.

### **7. CTRL + ALT + DELEAT**

- Wednesday, December 9 will be the date.
- Location: Lantern
- SAA will reach out to local businesses.
- Set up will be at 5:30, event begins at 6:00.
- Donations are welcome.
- Gerry Schlintz volunteered to help pick up donations.

### **8. SJV SOCIAL MEDIA**

- Vice Chancellor Kyle Hoffman has approved that we form a Facebook SJV UC Alumni Page. Request is for SJV to be spelled out, for greater clarity. There is some interest in rebranding our logo.

### **9. SJV UC PHOTOS**

- SJV UC Photos, tabled for next month. These photos will be used for website and Facebook.

### **10. UPCOMING EVENTS**

- November 19, Friendship Day to benefit the MSSM Foundation.

### **11. NEXT MEETING(S)**

- Next meeting will be December 15, Mondo Building, 5:30 p.m.
- January proposed meeting will be Tuesday, January 5, Mondo Building, 5:30 P.M.

Meeting adjourned at 7:02 P.M.