



UCMAA BOARD OF DIRECTORS MEETING

SATURDAY • AUGUST 1, 2015 | 12:35 P.M. — 2:45 P.M.
THE PORT WORKSPACES | OAKLAND, CA

- 01

12:35 p.m.

..... **CALL TO ORDER** Keith Ellis

 - Present: Jose G., Kyle H., Jackie S., Persian Prince (Secretary), Keith E., Lisa F., Prusela P., Liz M., Chris A., JaeJae J.
- 02

12:28 p.m.

..... **UCMAA SCHOLARSHIP REPORT** Jackie Shay

 - Four People have been selected; \$500 each; one from each school. Plus one more
 - Oct. 17 (Homecoming Wknd), AR wants to do a luncheon for recipients.
- 03

12:43 p.m.

..... **#GIVINGTUESDAYUCMERCED** Kyle Hamilton

 - AR Proposed to UCM Leadership, in consideration for the 10th ann. Year of UCM opening its doors, is to create a new scholarship fund with a \$10k minimum dollar level where two max people could go in on a contribution per year.
 - When 2 alums (or alum fam) want to go in together, it would be \$85/month and promise the endowment opportunities.
 - This is still in the works—approval for this program has not been made yet.
 - Current endowment level is \$25,000
 - The 3:1 match starts on Sept. 5 (Labor Day)
 - AR hosting 5k run to promote opportunity. Internal goal: \$2,500 this day
 - Donations can go to two funds: scholarship or athletics.
 - Kyle is working with chapters to organize this day. Considering using Thunderclap to help coordinate through social media networks.
 - New alumni matching donation—we're looking into promoting a match for each new alumnus who donates for first time; more info to come at next meeting.
- 04

1:01 p.m.

..... **UCMAA COMMITTEES & PILLARS** Keith Ellis

 - Kyle has resigned as chair from Student Alumni Relations Committee
 - Yaasha recommends new pillar for financial literacy
 - Kyoki recommends for chapters to take on the pillars and promoting the goals of assoc.
 - AR is working towards revamping and bringing back alumni advisors program
- 05

1:21 p.m.

..... **ALUMNI RELATIONS REPORT** Chris Abrescy

 - 4,961 total alumni YTD
 - 2,706 SSHA; 703 ENG; 1,347 NATSCI; 205 Grad Division
 - Alumni Giving rate over time
 - 11-12: 3% at \$5,829.93
 - 12-13: 2% at \$5,050.45
 - 13-14: 3% at \$6,269.17
 - 14-15: 11% at \$19,290.02
- 06

1:46 p.m.

..... **OPEN CREATIVE DISCUSSIONS** UCMAA Board
- 07

2:05 p.m.

..... **NOMINATING COMMITTEE REPORT** Nominating Committee

 - All Nominating Committee recommendations have been approved.