Attendance:
In-Person: K. Ellis, M. Rangel-Garcia, S. Anastos, S. Fong, K. Phillips, M. Lopez
Conference: W. Hamilton, J. Bolin, J. Godinez, J. Kirby, T. Albertson

1. **Call to Order:**
   Motion to approve minutes, approved unanimously
2. **Special Guest: Vice Chancellor Kyle Hoffman**
3. **2020 Project Update**
   Graeme Mitchell
   -UC Merced started off as a golf course
   -Triple zero commitment by 2020
   >-zero net energy
   >-zero net landfill
   >-zero net greenhouse gases
4. **UCMAA Chapters**
   -Jackie would like to build out her role; something tangible to work on
   -Vice president can be more hands on with chapters
   -need to update chapter guidelines
   -eliminate chapter annual plan portion for the time being
   -goal: establish themselves and create own identities
   - Working on changing financing model for chapters; something more sustainable
   -Instead of annual plan it will be a check-in with Jackie twice a year
   -L. Mckinney likes Annual Plan to see what the year will look like
   -S. Fong encourages other chapters to host more face to face interactions (networking)

5. **Open Creative Discussions**
   -K. Phillips mentions board members should leverage linkedin more
   -As board members need to make the connection with fellow alumni
   -L. Mckinney says to tap into chapters on facebook and linkedin
   -Post alumni updates on respective chapter pages

   -K. Ellis says every year the strategic plan will evolve as we grow organically
   -Pre and post meeting assessments are important

   -Meeting or get together for transition period
6. **Break**
7. **UCMAA Nominating Committee**
   -motion to approve by M. Lopez second by S. Fong, unanimously approved
   -K. Ellis appoints 3 individuals: Prusela, Sara Anastos, Maricela
   -Motion to approve nominees M. Lopez second W. Hamilton, unanimously approved
   -Changed questions to not be general; optional interview; create transparency

-Want serious board members
-Too heavily weighted on club involvement while at UC Merced; now weighted so not too heavily on clubs but also what they do as an alumnus.
-Giving is kept on there; but smaller portion
-Putting rubric up for viewing
-M. Rangel-Garcia says to take off the point system off rubric then make public
-Interview would be to get to know them and their point of views
-Request for Access to application pool or nomination committees top candidates for Board Members
-Utilizing Facebook Poll for our constituents (survey)
-Motion to approve scoring guideline; unanimously passed
-Motion to give nominating committee be in charge of redacting scoring board; passed unanimously
-S. Fong says full board should not be restricted from board apps; not discuss outside of board
-K. Phillips says if board member wants to see applications they should be able too.
-Review it, make your suggestions to nominating committee
-Nominating committee could bring up questionable apps to board.
-Committee should give definite yes's and maybes
-If you want to see the nominating committees deliberations let Chris and Keith know; can't be up for reappointment

8. **Annual Giving & Stewardship Report**
-Changed alumni level from tiered level to just $500; get same benefits as a $1000 constituent donor; now named "Young Alumni"
-First CPL event; Chancellor agreed to allow $500 donors to attend Chancellor's holiday social and CPL
-If courtesies: nice pens, sustainable water bottles, stylus pen, license plate covers "braggy" "alumni donor", access to high profile donors, little plaque thing, something to put up in office, no piece of paper, a beginnings sculpture model, decal, staff in half, invited to special receptions and professional development opportunities (trustees), private reception with distinguished lecture series, live stream lectures,
-Don't forget to look at class challenge

9. **Alumni Relations Overview**
-4,383 conferred alumni
-4 year high in participation
-Top gift choice is UCMAA Scholarship Fund
-Board apps opening soon
-Alumni Reunion Weekend Overview in each folder

Adjourned: 8:36pm