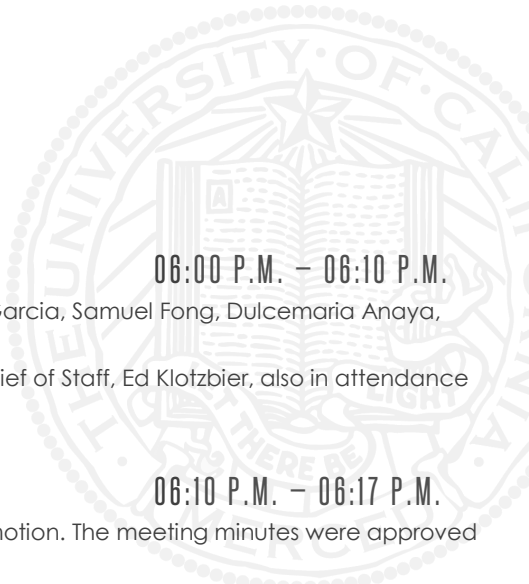




UCMAA BOARD OF DIRECTORS MEETING

OCTOBER 14, 2016 | 06:00 P.M. — 09:00 P.M.
MONDO | MERCED, CA



01 CALL TO ORDER

06:00 P.M. — 06:10 P.M.

- Those not present were Brooklynn Edwards, Maricela Rangel-Garcia, Samuel Fong, Dulcemaria Anaya, Stephanie Arcayena, James Kirby, & Sheena Truong
- Vice Chancellor Kyle Hoffman and Associate Chancellor & Chief of Staff, Ed Klotzbier, also in attendance as guest speakers.

02 APPROVAL OF MEETING MINTUES

06:10 P.M. — 06:17 P.M.

- Miguel Lopez motioned for approval, Alex Ela seconded the motion. The meeting minutes were approved unanimously.

03 VICE CHANCELLOR'S REPORT

06:17P.M. — 06:22 P.M.

- President Keith Ellis introduced Vice Chancellor Kyle Hoffman.
- Kyle Hoffman
 - Discussed how proud he was of the Board members for continued support towards UC Merced.
 - Would be looking forward to seeing members at Homecoming the following days.

04 ASSOCIATE CHANCELLOR'S REPORT

06:22 P.M. — 06:54 P.M.

- Vice Chancellor Kyle Hoffman introduced Associate Chancellor & Chief of Staff, Ed Klotzbier.
- Ed Klotzbier
 - Presented an overview of the 2020 project
 - Currently in the process of creating a brand for UC Merced.

05 ALUMNI INITIATIVE UPDATES

06:54 P.M. — 07:16 P.M.

- Dinner with an Alumnus
 - First pilot trial held by Katie Hatfield on August 27, 2016.
 - Participants consisted of (4) Alumni and (8) Undergraduate students in total.
 - Feedback from students was positive.
- UC Merced Business Crawl
 - Initiative is being organized by UCMAA Board member Brandon Ruscoe.
 - Will begin on November 3, 2016
 - 15 students will visit businesses in Merced
 - It is suggested a survey be sent to participants upon completion of the Business Crawl.
- UC Davis Alumni Leader Conference
 - Conference was attended by Director Chris Abrescy and President Keith Ellis
 - Conference Takeaways
 1. Validation that our Association is heading in the right direction
 2. We are building a good relationship with Davis
 3. Hosting "Organic" and "Structured Events"

06 GIVING TUESDAY AT UC MERCED

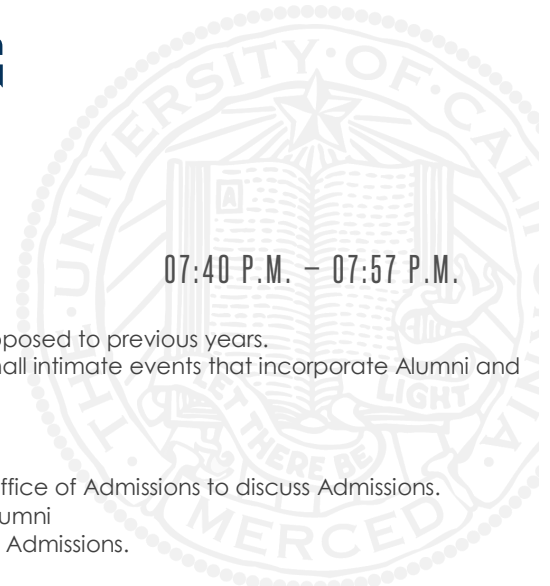
07:16 P.M. — 07:40 P.M.

- Presentation by Chris Abrescy
 - Current Alumni count is approximately 6,400 total
 - Breakdown of UC Merced Alumni
 1. 87% Aged 20 — 29
 2. 11% Aged 30 — 39
 3. Average age is 26 years
- Giving Tuesday will be held on Tuesday, November 29, 2016



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07 UCMAA COMMITTEE REPORTS

07:40 P.M. — 07:57 P.M.

- Alumni Giving Committee
 - This year we have had low Alumni involvement as opposed to previous years.
 - To increase involvement, it was proposed we host small intimate events that incorporate Alumni and students.
- Alumni Outreach Committee
 - Dulce has been working to get in contact with the Office of Admissions to discuss Admissions.
 - Moving towards outreaching to new students and Alumni
 - We will maintain and strengthen our relationship with Admissions.

08 UCMAA OPERATIONS

07:57 P.M. — 08:05 P.M.

- Journey 5K Revenue
 - Re-appropriation of funds gained from 5k, \$1,000 to Operational Fund & \$1,500 to Scholarship Fund
 1. Motion: Miguel Lopez
 2. Second: Kyle Hamilton
 3. Passed unanimously
- Alumni Regent | Next Board Meeting
 - The Board has agreed to meet on Sunday, February 5, 2017

09 SCHOLARSHIP COMMITTEE RECOMMENDATION

08:05 P.M. — 08:17 P.M.

- The 2016 UCMAA Scholarship Committee recommends the UCMAA Board maintain the four scholarship awards while recommending increasing the individuals award dollar amount from \$500 to \$1,000 for a payout of \$4,000.
 1. Motion: Miguel Lopez
 2. Second: Danielle Armedilla

10 STUDENT ALUMNI ASSOCIATION

08:17 P.M. — 08:30 P.M.

- Presented by the Student Alumni Association President, Gabrielle Orduna
- Introduction to Board members.
- Highlighted upcoming events
 - Trunk or Treat: October 31, 2016 06:00 P.M. — 09:00 P.M.
 - UC Merced Friendship Day: November 3, 2016 10:00 A.M. — 02:00 P.M.
 - SAA Thanksgiving Social: November 17, 2016 06:00 P.M. — 08:00 P.M.
 - Ctrl + Alt + DelEAT TBD

11 OPEN CREATIVE DISCUSSION

08:30 P.M. — 08:44 P.M.

- Attendance and Participation in Committees
 - Low participation from Board members
- Attendance to Meetings
 - Executive Committee will put together options and present to the Board at next meeting.

12 CLOSING REMARKS & ADJOURNMENT

08:44 P.M. — 08:50 P.M.

- Acknowledgment of Alex Ela and Aaron Hill as board members
- Birthday Card presented to Brandon Ruscoe
- Highlighted upcoming events

13 ADJOURNMENT

08:50 P.M.