CALL TO ORDER

- Those not present were Brooklynn Edwards, Maricela Rangel-Garcia, Samuel Fong, Dulcemaria Anaya, Stephanie Arcayena, James Kirby, & Sheena Truong
- Vice Chancellor Kyle Hoffman and Associate Chancellor & Chief of Staff, Ed Klotzbier, also in attendance as guest speakers.

APPROVAL OF MEETING MINUTES

- Miguel Lopez motioned for approval, Alex Ela seconded the motion. The meeting minutes were approved unanimously.

VICE CHANCELLOR’S REPORT

- President Keith Ellis introduced Vice Chancellor Kyle Hoffman.
- Kyle Hoffman
  - Discussed how proud he was of the Board members for continued support towards UC Merced.
  - Would be looking forward to seeing members at Homecoming the following days.

ASSOCIATE CHANCELLOR’S REPORT

- Vice Chancellor Kyle Hoffman introduced Associate Chancellor & Chief of Staff, Ed Klotzbier.
- Ed Klotzbier
  - Presented an overview of the 2020 project
  - Currently in the process of creating a brand for UC Merced.

ALUMNI INITIATIVE UPDATES

- Dinner with an Alumnus
  - First pilot trial held by Katie Hatfield on August 27, 2016.
  - Participants consisted of (4) Alumni and (8) Undergraduate students in total.
  - Feedback from students was positive.

  - UC Merced Business Crawl
    - Initiative is being organized by UCMAA Board member Brandon Ruscoe.
    - Will begin on November 3, 2016
    - 15 students will visit businesses in Merced
    - It is suggested a survey be sent to participants upon completion of the Business Crawl.

  - UC Davis Alumni Leader Conference
    - Conference was attended by Director Chris Abrescy and President Keith Ellis
    - Conference Takeaways
      1. Validation that our Association is heading in the right direction
      2. We are building a good relationship with Davis
      3. Hosting “Organic” and “Structured Events”

GIVING TUESDAY AT UC MERCED

- Presentation by Chris Abrescy
  - Current Alumni count is approximately 6,400 total
  - Breakdown of UC Merced Alumni
    1. 87% Aged 20 — 29
    2. 11% Aged 30 — 39
    3. Average age is 26 years
- Giving Tuesday will be held on Tuesday, November 29, 2016
UCMAA BOARD OF DIRECTORS MEETING
OCTOBER 14, 2016 | 06:00 P.M. — 09:00 P.M.
MONDO | MERCED, CA

07 ——— UCMAA COMMITTEE REPORTS

- Alumni Giving Committee
  - This year we have had low Alumni involvement as opposed to previous years.
  - To increase involvement, it was proposed we host small intimate events that incorporate Alumni and students.

- Alumni Outreach Committee
  - Dulce has been working to get in contact with the Office of Admissions to discuss Admissions.
  - Moving towards outreaching to new students and Alumni.
  - We will maintain and strengthen our relationship with Admissions.

08 ——— UCMAA OPERATIONS

- Journey 5K Revenue
  - Re-appropriation of funds gained from 5k, $1,000 to Operational Fund & $1,500 to Scholarship Fund
    1. Motion: Miguel Lopez
    2. Second: Kyle Hamilton
    3. Passed unanimously

- Alumni Regent | Next Board Meeting
  - The Board has agreed to meet on Sunday, February 5, 2017

09 ——— SCHOLARSHIP COMMITTEE RECOMMENDATION

- The 2016 UCMAA Scholarship Committee recommends the UCMAA Board maintain the four scholarship awards while recommending increasing the individuals award dollar amount from $500 to $1,000 for a payout of $4,000.
  1. Motion: Miguel Lopez
  2. Second: Danielle Armedilla

10 ——— STUDENT ALUMNI ASSOCIATION

- Presented by the Student Alumni Association President, Gabrielle Orduna
- Introduction to Board members.
- Highlighted upcoming events

  - Trunk or Treat: October 31, 2016 06:00 P.M. — 09:00 P.M.
  - UC Merced Friendship Day: November 3, 2016 10:00 A.M. — 02:00 P.M.
  - SAA Thanksgiving Social: November 17, 2016 06:00 P.M. — 08:00 P.M.
  - Ctrl + Alt + DelEAT TBD

11 ——— OPEN CREATIVE DISCUSSION

- Attendance and Participation in Committees
- Low participation from Board members
- Attendance to Meetings
  - Executive Committee will put together options and present to the Board at next meeting.

12 ——— CLOSING REMARKS & ADJOURNMENT

- Acknowledgment of Alex Ela and Aaron Hill as board members
- Birthday Card presented to Brandon Ruscoe
- Highlighted upcoming events

13 ——— ADJOURNMENT

ADJOURNMENT 08:50 P.M.