

# UCMAA BOARD OF DIRECTORS MEETING

OCTOBER 14, 2016 | 06:00 P.M. — 09:00 P.M.

MONDO | MERCED, CA



## 01 ..... CALL TO ORDER

06:00 P.M. — 06:10 P.M.

- Those not present were Brooklynn Edwards, Maricela Rangel-Garcia, Samuel Fong, Dulcemaria Anaya, Stephanie Arcayena, James Kirby, & Sheena Truong
- Vice Chancellor Kyle Hoffman and Associate Chancellor & Chief of Staff, Ed Klotzbier, also in attendance as guest speakers.

## 02 ..... APPROVAL OF MEETING MINTUES

06:10 P.M. — 06:17 P.M.

- Miguel Lopez motioned for approval, Alex Ela seconded the motion. The meeting minutes were approved unanimously.

## 03 ..... VICE CHANCELLOR'S REPORT

06:17P.M. — 06:22 P.M.

- President Keith Ellis introduced Vice Chancellor Kyle Hoffman.
- Kyle Hoffman
  - Discussed how proud he was of the Board members for continued support towards UC Merced.
  - Would be looking forward to seeing members at Homecoming the following days.

## 04 ..... ASSOCIATE CHANCELLOR'S REPORT

06:22 P.M. — 06:54 P.M.

- Vice Chancellor Kyle Hoffman introduced Associate Chancellor & Chief of Staff, Ed Klotzbier.
- Ed Klotzbier
  - Presented an overview of the 2020 project
  - Currently in the process of creating a brand for UC Merced.

## 05 ..... ALUMNI INITIATIVE UPDATES

06:54 P.M. — 07:16 P.M.

- Dinner with an Alumnus
  - First pilot trial held by Katie Hatfield on August 27, 2016.
  - Participants consisted of (4) Alumni and (8) Undergraduate students in total.
  - Feedback from students was positive.
- UC Merced Business Crawl
  - Initiative is being organized by UCMAA Board member Brandon Ruscoe.
  - Will begin on November 3, 2016
  - 15 students will visit businesses in Merced
  - It is suggested a survey be sent to participants upon completion of the Business Crawl.
- UC Davis Alumni Leader Conference
  - Conference was attended by Director Chris Abrescy and President Keith Ellis
  - Conference Takeaways
    1. Validation that our Association is heading in the right direction
    2. We are building a good relationship with Davis
    3. Hosting "Organic" and "Structured Events"

## 06 ..... GIVING TUESDAY AT UC MERCED

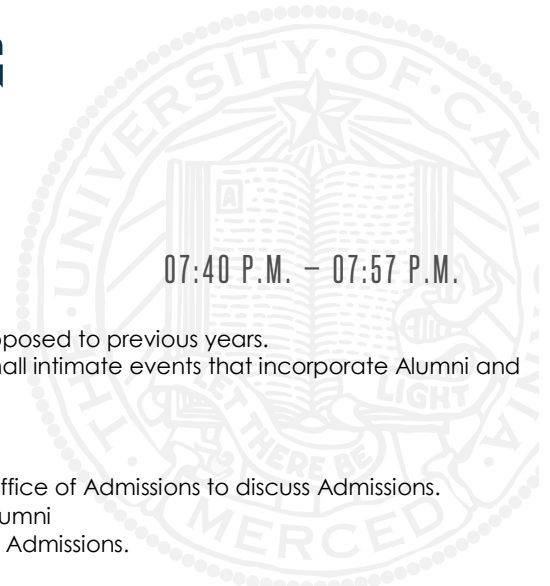
07:16 P.M. — 07:40 P.M.

- Presentation by Chris Abrescy
  - Current Alumni count is approximately 6,400 total
  - Breakdown of UC Merced Alumni
    1. 87% Aged 20 — 29
    2. 11% Aged 30 — 39
    3. Average age is 26 years
- Giving Tuesday will be held on Tuesday, November 29, 2016



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## 07 ..... UCMAA COMMITTEE REPORTS

07:40 P.M. – 07:57 P.M.

- Alumni Giving Committee
  - This year we have had low Alumni involvement as opposed to previous years.
  - To increase involvement, it was proposed we host small intimate events that incorporate Alumni and students.
- Alumni Outreach Committee
  - Dulce has been working to get in contact with the Office of Admissions to discuss Admissions.
  - Moving towards outreaching to new students and Alumni
  - We will maintain and strengthen our relationship with Admissions.

## 08 ..... UCMAA OPERATIONS

07:57 P.M. – 08:05 P.M.

- Journey 5K Revenue
  - Re-appropriation of funds gained from 5k, \$1,000 to Operational Fund & \$1,500 to Scholarship Fund
    1. Motion: Miguel Lopez
    2. Second: Kyle Hamilton
    3. Passed unanimously
- Alumni Regent | Next Board Meeting
  - The Board has agreed to meet on Sunday, February 5, 2017

## 09 ..... SCHOLARSHIP COMMITTEE RECOMMENDATION

08:05 P.M. – 08:17 P.M.

- The 2016 UCMAA Scholarship Committee recommends the UCMAA Board maintain the four scholarship awards while recommending increasing the individuals award dollar amount from \$500 to \$1,000 for a payout of \$4,000.
  1. Motion: Miguel Lopez
  2. Second: Danielle Armedilla

## 10 ..... STUDENT ALUMNI ASSOCIATION

08:17 P.M. – 08:30 P.M.

- Presented by the Student Alumni Association President, Gabrielle Orduna
- Introduction to Board members.
- Highlighted upcoming events
 

• Trunk or Treat: October 31, 2016	06:00 P.M. — 09:00 P.M.
• UC Merced Friendship Day: November 3, 2016	10:00 A.M. — 02:00 P.M.
• SAA Thanksgiving Social: November 17, 2016	06:00 P.M. — 08:00 P.M.
• Ctrl + Alt + DelEAT	TBD

## 11 ..... OPEN CREATIVE DISCUSSION

08:30 P.M. – 08:44 P.M.

- Attendance and Participation in Committees
  - Low participation from Board members
- Attendance to Meetings
  - Executive Committee will put together options and present to the Board at next meeting.

## 12 ..... CLOSING REMARKS & ADJOURNMENT

08:44 P.M. – 08:50 P.M.

- Acknowledgment of Alex Ela and Aaron Hill as board members
- Birthday Card presented to Brandon Ruscoe
- Highlighted upcoming events

## 13 ..... ADJOURNMENT

08:50 P.M.