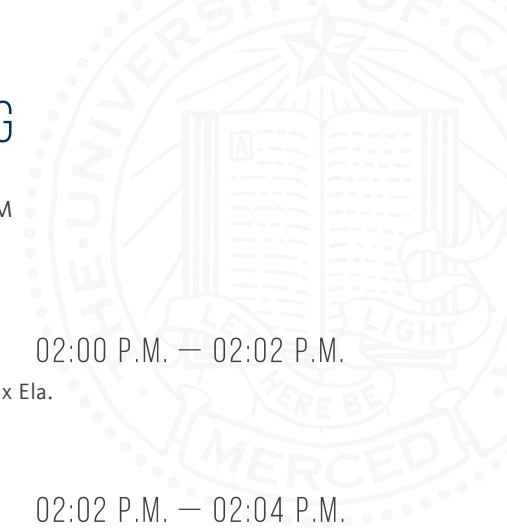




UCMAA BOARD OF DIRECTORS MEETING

JANUARY 28, 2017 | 2:00 P.M. — 5:00 P.M.

UC MERCED CLASSROOM & OFFICE BUILDING 2 | 392 CONFERENCE ROOM



01 CALL TO ORDER 02:00 P.M. — 02:02 P.M.

- Those not present were Danielle Armedilla, Brandon Ruscoe, Miguel Lopez and Alex Ela.
- Alumni Regent-Designate Fran Mancía in attendance as a guest speaker.

02 APPROVAL OF MEETING MINUTES 02:02 P.M. — 02:04 P.M.

- Marko Zivanovic motioned for approval, Kyle Hamiton seconded the motion. The meeting minutes were approved unanimously.

03 ALUMNI REGENT-DESIGNATE'S REPORT 02:04 P.M. — 02:40 P.M.

- President Keith Ellis introduced Alumni Regent-Designate Fran Mancía.
- Fran Mancía — Review of Regents Report
 - Approval to increase tuition cost for the next six years.
 - Beginning to lobby for State Legislation to increase funding for the UC System.
 - Trying to increase the number of transfer students across the UC System.
 - On February 6th, 2017 the Regent Meeting will be held at UC Merced.
 - Those interested in being informed about the UC System may visit uc4ca.org.
 - UC Day will be held on March 8th, 2017.

04 UCMAA COMMITTEE REPORTS 02:40 P.M. — 04:16 P.M.

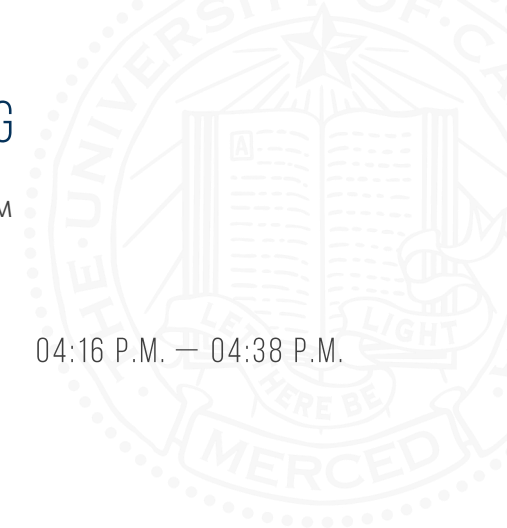
1. Alumni Relations Committee
 - Dinner with an Alumnus
 - There are currently four Board members who are interested in hosting a dinner.
 - Chris would like to have a formal announcement in the next Alumni Newsletter to garner interest.
 - A guide will need to be developed for future hosts to use when organizing the event.
2. Alumni Outreach Committee
 - UC Merced Application Rate
 - The application rates for UC Merced 2015 - 2016 were released earlier in January and the number of Central Valley applicants were shockingly low.
 - The numbers will need to be validated to ensure they are a correct reflection of our data.
 - Student Outreach
 - Admissions is trying to increase the number of transfer students.
 - To increase UC Merced awareness, the Board should consider reaching out to UC Merced Alumni teachers to engage their students.
 - Students need to be educated on the difference between the CSU and UC systems.
 - Educators Reception
 - The reception was held on January 24, 2017.
3. Nominating Committee
 - Δ Keith and Chris to contact Board members to participate on the committee in April.
4. Alumni Outreach Committee
 - Alumni Giving
 - The Office of Alumni Relations is working on increasing their Alumni Donor count prior to June 30, 2017.
 - Alumni Party
 - Last year, Board member Yaasha Sabba hosted the party.
 - The Board would like to build on Yaasha's generosity and have others assist in funding (Alumni, local business owners, large organizations, etc.).



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05

ALUMNI GIVING REPORT

04:16 P.M. — 04:38 P.M.

- Director of Alumni Relations: Chris Abrescy
 1. Giving Tuesday UC Merced 2016
 - Over \$700K in a day raised this year.
 - A final total of 135 unique Alumni donors were counted.
 - The number of repeat donors appears to be increasing.
 - Giving Tuesday has received Regional and National award recognition.
 2. Upcoming Campaigns
 - A phone-a-thon is has been planned for the end of the fiscal year.
 - Concession trailer to be brought to campus.
 - Senior Class Gift
 - Brick sale initiative similar to class of 2009.

06

UCMAA SCHOLARSHIP

04:38 P.M. — 04:43 P.M.

- The Scholarship Committee has crafted a new question in addition to the original two on the application.
- The Application will open in April 2017.

07

A.L.U.M. WEEK

04:43 P.M. — 04:50 P.M.

- Chris Abrescy presented on A.L.U.M. (Always Love UC Merced) Week in April 2017.
 - The next UCMAA Board Meeting will be held on Friday of A.L.U.M. week.
 - Bobcat Day will be held the following day, Saturday, April 22, 2017.
 - Based on the feedback Board members have provided, the agenda for A.L.U.M. Week will be revised.
 - The Alumni Party will be hosted earlier than the previous year at 5:00 p.m. instead of 7:00 p.m.

08

UCMAA OPERATIONS PART I

04:50 P.M. — 05:04 P.M.

- Attendance Policy
 - Current Policy: Board members are allowed to miss three consecutive Board Meetings.
 - Proposed Policy: Drafted by Vice President Jackie Shay
 - The Board members presented their own amendments to the proposed policy.
 - The Executive Board will review the members feedback at a follow-up meeting and present the revised policy at the following UCMAA Board Meeting.

09

SEMINAR ASSESSMENTS

05:04 P.M. — 05:10 P.M.

- Board Member: Sheena Truong
 - Professional Engineering Seminar
 - The seminar was well received by the students and will potentially be expanded into other programs.
 - Having Alumni present is helpful as they are able to provide valuable insight into the employment standards of the current job market.

10

UCMAA OPERATIONS PART II

05:10 P.M. — 05:16 P.M.

- UCMAA Resolutions
 - President Keith Ellis has drafted two resolutions:
 1. To support expansion of the Amtrak San Joaquin and Altamont Corridor Express Train Services in conjunction with California High Speed Rail.
 2. To commend Chancellor Dorothy Leland's leadership and 2020 Project vision.
 - Yaasha Sabba motioned for the approval of both resolutions, Kyle Hamilton seconded the motion and were passed unanimously.



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- Commencement 2017
 - The ceremony has been relocated to the CTK Quad due to the UC Merced 2020 Expansion project.
- UCMAA Board Meeting
 - The next Board Meeting will be held on Friday, April 21st at 6:00 p.m. in Merced.



- 11 OPEN CREATIVE DISCUSSION 05:16 P.M. — 05:27 P.M.
- The Alumni Associations of the University of California Meeting will be held on Monday, February 6 from 11:30 a.m. to 4:30 p.m. at UC Merced.
- 12 ADJOURNMENT 05:27 P.M.