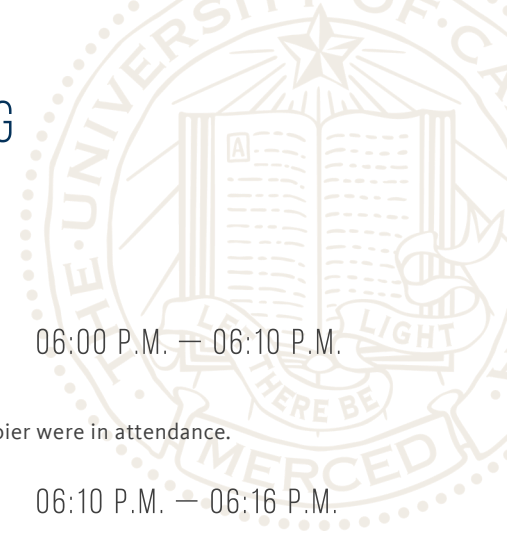




UCMAA BOARD OF DIRECTORS MEETING

APRIL 21, 2017 | 6:00 P.M. — 8:00 P.M.

MULTICULTURAL ARTS CENTER | DOWNTOWN, MERCED



01

CALL TO ORDER

06:00 P.M. — 06:10 P.M.

- All UCMAA Board members present with the exception of James Kirby.
- Vice Chancellor Kyle Hoffman, and Associate Chancellor & Chief of Staff, Ed Klotzbier were in attendance.

02

APPROVAL OF MEETING MINUTES

06:10 P.M. — 06:16 P.M.

- Approval of meeting minutes:
 - Motion: Miguel Lopez
 - Second: Jackie Shay
 - Motion passed

03

SPECIAL GUESTS

06:16 P.M. — 07:19 P.M.

- President Keith Ellis introduced Vice Chancellor Kyle Hoffman.
- Vice Chancellor Kyle Hoffman for Development & Alumni Relations
 - After much thought, Vice Chancellor Kyle Hoffman will be retiring at the end of this fiscal year due to personal reasons, but hopes to stay connected to the campus.
 - Additional information for the future of the UC Merced Alumni Association will be addressed at the Alumni Town Hall on Bobcat Day.
- The Board of Directors presented a resolution to commend Kyle D. Hoffman for his leadership, service, and dedication to the University of California, during his tenure as Vice Chancellor for Development and Alumni Relations.
 - Motion to approve by Trevor Albertson, seconded by Jacob Gutierrez, the resolution was passed unanimously.
- President Keith Ellis and Executive Director, Chris Abrescy presented Kyle Hoffman with a honorary membership to the UC Merced Alumni Association.
- President Keith Ellis introduced Associate Chancellor and Chief of Staff, Ed Klotzbier.
 - UC Merced is working to become the leading campus of the 21st century.
 - Currently, Associate Chancellor Klotzbier is working to improve the “UC Merced Brand” and hopes to raise awareness of the state of the campus among the Alumni population.

04

UCMAA BOARD EXECUTIVE COMMITTEE REPORT

07:19 P.M. — 07:28 P.M.

- The Executive Committee proposed a new attendance policy.
 - Approval of the attendance policy with technical amendments.
 - Motion: William Kyle Hamilton
 - Second: Alex Ela
 - Motion passed

05

NOMINATING & SCHOLARSHIP COMMITTEE REPORTS

07:28 P.M. — 07:35 P.M.

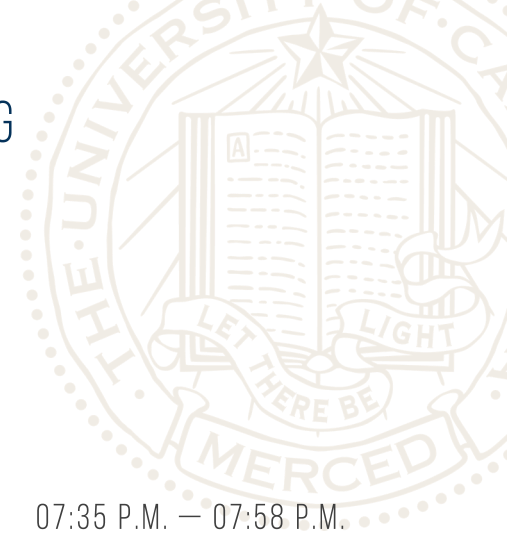
- President Keith Ellis presented his nominations for the Scholarship Selection Committee.
 - Nominations are as follows:
 1. Roger Grijalva
 2. Jared Ruscoe
 - Approval of Scholarship Selection Committee members:
 - Motion: William Kyle Hamilton
 - Second: Trever Albertson
 - Motion passed
- President Keith Ellis presented his nominations for Nominating Committee.
 - Nominations are as follows:
 1. Sean Lambert-Diaz
 2. Liz McKinney
 3. Aaron Hill



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- Approval of Nominating Committee members:
 - Motion: William Kyle Hamilton
 - Second: Alex Ela
 - Motion passed

06 UCMAA BOARD COMMITTEE REPORTS

07:35 P.M. — 07:58 P.M.

1. Student Alumni Relations Committee

- ALUMNIGHT: Alumni, You + Interviews
 - Held on Wednesday, April 19 from 6:00 p.m. - 8:00 p.m. as part of A.L.U.M. WEEK.
 - Alumni volunteer to serve on interview panels and provide feedback to the student participants.
- A.C.C.E.S.S. Pre-Health
 - The Student Alumni Association held two Alumni Career Chat Employment Success Series: April 6th focused on Entrepreneurship and Startups, April 18th focused on careers relating to Pre-Health.
 - Secretary Sean Lambert-Diaz challenged the Student Alumni Association and committee to organize events focused on science careers other than Pre-Health.
- Dinner with an Alumnus
 - Dinners will be planned during the summer break so Alumni are able to host local students in their respective locations.
 - Secretary Sean Lambert-Diaz proposed hosting one-on-one events in addition to the large dinners.

2. Alumni Outreach Committee

- Bobcat Day Personal Outreach
 - All UCMAA Board members were encouraged to outreach to their respective networks and invite fellow Alumni to attend A.L.U.M. WKND.
- Proposed Outreach Activities
 - Grad Reception will be held on Friday, May 5th and will be a great opportunity to welcome the Fall Class of 2016 and Spring Class of 2017 graduates.
 - The Outreach Committee would like Alumni to advocate for UC Merced at their respective high school alma mater this coming year.

3. Alumni Giving Committee

- Alumni Party
 - Board members are encouraged to reach out to their own personal networks in hopes of gathering 75 - 100 individuals.
 - The Alumni party will be an informal gathering.
 - Alumni Party Donors include:
 - Trevor Albertson
 - Aaron Hill
 - Keith Ellis
 - Sky Unlimited Legal Advisory
 - Katie Hatfield
 - Brooklynn Edwards
 - Brandon Ruscoe
 - Sean Lambert-Diaz
- Secretary Sean Lambert-Diaz challenged the Committee and Board to plan for the Alumni party one year in advance.

07 UCMAA OPERATIONS

07:58 P.M. — 08:22 P.M.

- Proposed UCMAA Board Resolutions

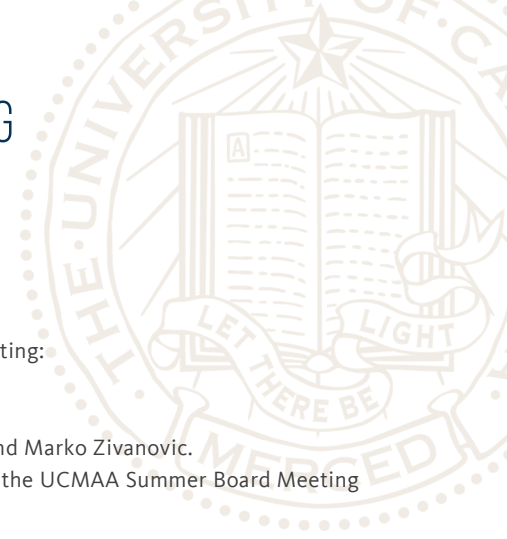
1. Affirmation of the UC Merced Alumni Association's Commitment to founding the UC Merced Medical School at UC Merced.



UCMAA BOARD OF DIRECTORS MEETING

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- Postponement of the resolution until the upcoming Board Meeting:
 - Motion: Sean Lambert-Diaz
 - Second: Jackie Shay
 - Opposed: Kyle Hamilton, Alex Ela, Jacob Gutierrez, and Marko Zivanovic.
- The motion was passed and the resolution will be addressed at the UCMAA Summer Board Meeting with amendments made to the original resolution.
- AAUC Alumni Leadership Forum
 - The AAUC Leadership Forum will be held on Monday, May 15th at UC Riverside. Alumni in the area are welcome to join and are asked to RSVP with Executive Director Chris Abrescy.

08

DIRECTOR'S REPORT

08:22 P.M. — 08:42 P.M.

- President Keith Ellis introduced Executive Director of Alumni Relations, Chris Abrescy
- Online Platform
 - The Office of Alumni Relations is working to expand the Association's access to Alumni and the UC Merced community through an additional media platform.
 - Alumni Relations is currently looking into Graduway which would allow Alumni to "raise their hands" to mentor and offer internships. Alumni would also be allowed to post job listings and events with approval of the Administrators.
- Bobcat Bricks 2.0
 - The brick campaign was a big success for the Class of 2017.
 - The Office of Alumni Relations is looking to expand their campaign to the Alumni population, staff, faculty, community members at a different price.
- Branding Alignment
 - Associate Chancellor & Chief of Staff, Ed Kloztbier has been focused on creating a UC Merced brand that is being pushed by Administration.
 - The Office of Alumni Relations is working to make adjustments to it's Alumni Association brand to be aligned with the new UC Merced standards.
 - Executive Director Chris Abrescy presented the new UC Merced Alumni Association logo that utilizes the Merced River Blue and Foothills Gold colors.

09

CLOSING REMARKS & ADJOURNMENT

08:42 P.M.