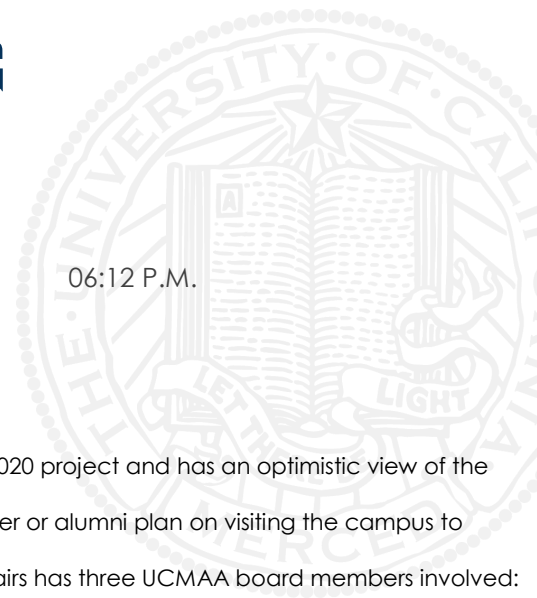


UCMAA BOARD OF DIRECTORS MEETING

APRIL 15, 2016 | 6:00 P.M. — 8:00 P.M.
SIERRA HEALTH INSTITUTE | MERCED, CA



06:12 P.M.

01 CALL TO ORDER

- Only Maricela not present

02 VICE CHANCELLOR OF UNIVERSITY RELATIONS REPORT

- In the last four years, we have tripled our alumni population.
- VC serves on the evaluation committee of the Chancellor's 2020 project and has an optimistic view of the current proposals submitted.
- It helps to notify Alumni Relations whenever any Board member or alumni plan on visiting the campus to maintain statistical data.
- The Chancellor's search committee for the VC of Student Affairs has three UCMAA board members involved: Kyle H., Domonique, and Danielle.

03 PREVIOUS MEETING MINUTES

- Clarification: Prusela did not get a scholarship.
- Otherwise, minutes approved unanimously.

04 UCM BOARD APPLICATIONS

- Applications will be open during the month of June.
- Nominations will be made available via email to the Board and then votes will take place online to allow new board members to be brought in sooner at fiscal open (July 1).
- Current nominating committee members: Jacob, Katie, Sean, Jackie, Keith, Chris

05 BOARD RESOLUTION

- Motion for support of the new Alma Mater passed unanimously.

06 VICE PRESIDENTS REPORT

- Amendment to the bylaw to recognize the increased responsibilities and obligations of the Board's Vice President position passed unanimously.
- Chapters
 - Board encourages more discussion of opportunities with chapter leaders to add diversity to the membership and unify chapter activities.
 - Next chapter leadership conference call to revolve around outreach, admissions, and if time permits, capturing leadership feedback for the Board.
 - Merced Chapter has a new leader, Ernesto Mora-Lua (emora2005@gmail.com)
 - The Board recognizes that it lacks a clean exit strategy for current chapter leaders nearing the end of their terms.
 - Although a budget does not exist for the chapters (they are provided only with \$100 seed money), the Vice President is looking into generating more accountability for chapter fundraising.
 - The Alumni Director notes that the University is working cautiously and strategically to coordinate fundraising and ensure checks are being placed on the chapters. This is an ongoing conversation with the Giving Committee.

07 ASUCM PRESIDENT

- This year, ASUCM worked on building a stronger advocacy from the organization.
 - Worked with Housing to create off-campus housing consultants who have hosted housing fairs to address the growing student population. The first event was a success with a few hundred students.

08 UCOP

- UCOP career taskforce to present in June to the UC President recommendations regarding a career initiative for students with the help of UC alumni.

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- Interim VC of Student Affairs is working with graduate and undergraduate deans to create a cohesive job prep experience within the classroom.
- Funding ran out for the campus liaison in the Bay Area who worked to establish job pipelines with the private sector. The expected costs to maintain the position is roughly \$100,000/year.
- The Board had an open conversation regarding mentorships for students.

09

COMMITTEES

Giving Committee

- The Interim Assistant VC for Campus Life Brian O'Bruba proposed a fundraiser to donate professional clothes for students in need.
- Operating costs are increasing and the Committee is looking for ways to supplement them.
- Ongoing fundraising for the alumni endowments is taking place.
- The Board asked the Committee to discuss an idea for alumni to host small dinners with students in order to grow alumni participation and help students build bridges off campus.

Alumni Relations committee

- Looking to establish professional relationships between the alumni and graduating students.
 - Working on training participating alumni to be better prepared as mentors.
- Committee recognizes there is a large disconnect between students attending alumni panels/seminars due to selective advertising from the different schools. More students would be willing to attend if they know that these events are not necessarily school specific, but open to all students.

Outreach Committee

- Currently working with the OSL to invite alumni participants in UCM-hosted summer activities.

10

OPEN CONVERSATION

- Thank you to the Sierra Health Foundation of Merced for its generous hospitality to the UCMAA Board.

11

ADJOURNMENT