

# Minutes of the UC Merced Alumni Association Board

Saturday, October 19, 2013

8:30 – 10:30 a.m.

El Capitan Conference Room 217, Social Science & Management Building, UC Merced



ATTENDEES: *Uday Bali, Sam Fong, Jason Castillo, Christopher Abrescy, Trevor Albertson, Eve Delfin, Keith Ellis, Josh Franco, Jose Godinez, W. Kyle Hamilton, Miguel Lopez, Michael Oliveira, Maricela Rangel-Garcia, Kevin Rico, Yaasha Sabba, Jackie Shay, Jackie Yanez and Heather Wilensky*

WEB CONFERENCE: *Evelyn Hoyo and Elizabeth Perkins*

NOT ATTENDING: *Josh Bolin, Melissa Dimayuga, Efferman Ezell and James Kirby.*

## **A G E N D A**

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- I. Call to Order, Introductions & Approval of Minutes      Uday Bali  
8:30 – 8:45 a.m.      *President, UCMAA Board*

Josh Franco motioned to approve the minutes; Keith Ellis seconded the motion. Motion passed unanimously.

- II. New Board Member Orientation Documents      Uday Bali (Heather Wilensky)  
8:45 – 8:55 a.m.

Heather Wilensky reviewed the new member packet for the UCMAA Board consisting of resources and contact information.

Josh Franco expressed concern over the Board member job description and the Board voted to edit the language of the Board position description.

Heather Wilensky shared that none of the three committees had finalized their committee descriptions at this point but she hoped that all would be in their proposed final stages by the December 7 Board meeting.

Trevor Albertson requested that Board members be able to have official UCM e-mail addresses so that when they contact their fellow alumni, it's through official channels.

- III. Regional Programs Review      Uday Bali  
8:55 – 9:05 a.m.

Uday shared that there had been 11 events hosted with alumni with 55 alumni attendees. Five of the events were hosted locally in Merced. The most successful event consisted of 14 alumni and three students at the Merced Chapter Pot Luck Dinner at the Bali Learning Center. Uday encouraged everyone to visit the Alumni Events web site for more information about upcoming events (<http://alumni.ucmerced.edu/alumnierevents>).

Josh Franco discussed the proposed Merced Alumni Chapter. Keith Ellis motioned to approve the Chapter; Miguel Lopez seconded. Motion passed unanimously.

- IV. UCMAA Board Representation      Sam Fong  
9:05 – 9:10 a.m.      *Vice President, UCMAA Board*

Sam Fong discussed the Board’s goal of recruiting more female Board applicants. Keith Ellis and Josh Franco suggested the application process should be taken more seriously by the Board as a whole, and all members should take responsibility for recruiting more female applicants. Kyle Hamilton also suggested that a Board application sample be posted on our web site to help rule out confusion and avoid inadequate applications.

Kevin Rico suggested that we maximize our relationship with current RCO student leaders to help the Board outreach to alumni.

- V. AAUC Meeting Review Yaasha Sabba  
 9:10 – 9:15 a.m. *UCMAA Board Member*

Yaasha Sabba discussed the AAUC meeting hosted at UCSF in September. He discussed the new UC conference concept that had been discussed. He also shared that UCOP had conducted a survey of all UC alumni and found that one of the top five best things about UC Merced (according to survey respondents) was our undergraduate research. The survey also reported that UC Merced alumni believe UC Merced is increasing in value.

Uday Bali shared that he’ll be unable to attend the next AAUC meeting in January at UCSD. Jose Godinez agreed to represent the Board at that meeting.

- VI. Transcript Resolution Discussion Keith Ellis  
 9:15 – 9:30 a.m. *UCMAA Board Member*

Keith Ellis discussed his transcript resolution and his outreach to J. Michael Thompson regarding his desire to lower the cost of electronic transcript requests. He suggested that alumni have a voice in matters that will affect them, particularly in regards to the transcript fees. Uday Bali also suggested more transparency is needed in the transcript pricing process. Several Board members shared concerns they had with UC Merced transcripts including inaccurate data.

Yaasha Sabba motioned to table the resolution and form a committee to discuss transcript issues; W. Kyle Hamilton seconded the motion. Motion passed.

- VII. UCMAA Year in Review, Year Ahead Heather Wilensky  
 9:30 – 10 a.m. *Director of Alumni Relations*

Heather Wilensky discussed the importance of alumni updating their contact information and overviewed current quantitative data on alumni engagement. She encouraged the Board to get more involved in promoting the efforts of the Board and the Alumni Office and closed with an overview of the UC Promise for Education campaign.

- VIII. Recognizing Our Retiring Board Members Uday Bali  
 10 – 10:20 a.m.

Uday Bali recognized the Board’s four retiring members -- Christopher Abrescy, Jackie Yanez, Elizabeth Perkins and Efferman Ezell -- and presented them with small tokens of appreciation.

- IX. Adjourn, Schedule Next Meeting and Board Photo Uday Bali  
 10:20 – 10:30 a.m.

The next meeting is scheduled for Saturday, December 7 at 9:30 a.m.

Yaasha Sabba motioned to adjourn the meeting; Keith Ellis seconded. Meeting adjourned.