

Meeting of the UC Merced Alumni Association Board

Saturday, August 3, 2013
9:30 – 12:30 p.m.
Room 159, Kolligian Library, UC Merced



MINUTES

- I. Call to Order, Introductions & Approval of Minutes Sam Fong
9:30 – 9:35 a.m. *Vice President, UCMAA Board*

Sam Fong motioned to accept minutes. Jackie Shay seconded motion.

- II. Priorities for Development & Alumni Relations Kyle Hoffman
9:35 – 10 a.m. *Vice Chancellor, Development & Alumni Relations*

Vice Chancellor Hoffman reported on his experiences with alumni pioneers and his excitement of supporting our university's growth moving forward. He emphasized that he does not want us to use our small numbers as an excuse for not being successful; in fact, he views our small numbers as a great opportunity for us to think outside the box and approach our alumni relations program in a non-traditional way.

Vice Chancellor Hoffman also shared information about the growth of campus, our increased enrollment numbers and our new budget process. One highlight of the budget is that funding has been approved for an enhanced online giving web site.

Uday Bali asked about transportation from off campus to on campus and whether or not there were plans to increase busses to response to enrollment growth.

Uday asked if our new budget process could be attributed to our Chancellor's leadership. Vice Chancellor Hoffman affirmed that she led this charge.

Josh Franco asked about our budget – percentage of hard money, soft money and what revenues we have to support our budget. Vice Chancellor Hoffman shared that previously it was all cobbled together from soft money, but now it's designated hard money with revenues from the gift processing fee.

- III. Alumni Giving at UC Merced Michelle Downer
10 – 10:15 a.m. *Director of Annual Giving & Stewardship*

Michelle Downer shared her personal path to supporting higher education and her passion for her work. She also encouraged alumni understanding of her definition of stewardship: thanking donors in appropriate and meaningful ways for their gifts.

In the three months Michelle has been in this role, she's done a lot of information gathering on what are our short and long term needs for stewardship and annual giving. In the next few weeks, she plans to move into planning for annual and alumni giving.

Michelle wants to help alumni who want to give back to contribute to UC Merced. This is where the Alumni Board can help her develop shared roles, timelines and roles and responsibilities for the Alumni Board in this plan.

Sam Fong asked how many alumni have given and what the alumni giving percentage was for the year. Sixty-two alumni made gifts to UC Merced between July 1, 2012 and June 30, 2013, a total of 2.8 percent of the alumni association.

10:55 – 11:05 a.m.

UCMAA Board Member

James Kirby reported that there had been five alumni programs since their last meeting in April and that there were seven events planned for the next month plus athletic events in several areas across the California.

James Kirby shared that there has been interest in Southern California to start a new chapter. Mike Oliveira is trying to put something together while he's in Irvine this summer, but welcomes help from others.

VIII. Nominating Committee Recommendations for UCMAA Board

11:05 – 11:20 a.m.

Sam Fong

Vice President, UCMAA Board

Sam Fong reported that the Board had 26 applications submitted for eight open positions (including those Board members who re-applied to continue Board service).

The Nominations Committee recommended six members for the Board and distributed information on those six members for Board review. The Nominations Committee also requested the Board's aid in selecting the remaining two members from a group of three nominations and distributed information on those three candidates for Board review.

Keith Ellis motioned to approve the six members the Nominations Committee had selected. Jackie Shay seconded. All in favor – unanimous. Motion passes.

Josh Franco shared that one of the reasons we were presenting these options to the Board was in regards to the Board's request for a representative Board – specifically in regards to sex.

Josh encourages outreach to female candidates and suggests amending the bylaws to require 50 percent of members be female.

Josh F. motioned to nominate Candidate 1 to the Board. Keith Ellis seconded. All in favor of - unanimous. Motion passes.

Keith Ellis motions to approve both remaining candidates for Board service. There was no second.

Keith motions to approve Candidate 2 to the Board. Jackie Shay seconded. All in favor of - unanimous. Motion passes.

Sam Fong shared that at the next meeting, the new Board's presentation of the Alumni Association will be shared (based on school representation, class year, etc.).

Sam Fong also shared that on the application, question 2, applicants describe an initiative for the board. The three most common initiatives this round were: more alumni events, career services and advocacy.

IX. AAUC Meeting Review

Uday Bali

11:20 – 11:30 a.m.

Uday Bali attended the May AAUC meeting at UC Berkeley. One of the best outcomes was that the other UC Alumni Board Presidents offered to host UC Merced Alumni Board members at their Board meetings in the year ahead so the Board can get a feeling for what they're discussing, what challenges they're having and how we could best avoid those challenges.

Heather's working to secure that schedule and will be distributing it once received.

X. UCMAA Year in Review, Year Ahead

Heather Buckner

11:30 – 12:20 p.m.

Postponed due to lack of time in schedule.

X. Adjourn, Schedule Next Meeting and Board Photo Uday Bali
12:20 – 12:30 p.m.

Before the meeting was adjourned, Keith Ellis asked everyone to review the transcript resolution he'd written and shared with the Board. Josh Franco motioned to ensure the transcript resolution was on the next Board agenda. Jackie Shay seconded. All in favor of - unanimous. Motion passes.

Motion to adjourn by Jackie Shay. Seconded by Maricela Rangel-Garcia. All in favor of - unanimous. Motion passes.